NetApp™
Go further, faster

Why NetApp for IT-as-a-Service

Enable IT-as-a-Service—deliver cloud services to customers through a multi-tenant unified architecture.

1. ENABLE AND LEVERAGE CLOUD SERVICES

As business demands increase, you are under pressure to deliver additional value while reducing costs. Service-Oriented Architecture (SOA) is a business-centric approach to IT that supports integrating business processes as a series of services. A multi-tenant infrastructure provides a solid basis for adapting storage to the evolving organization.

2. DRIVE DOWN COSTS NOW AND BUILD A PREDICTABLE COST MODEL FOR THE FUTURE

You must squeeze every drop of efficiency from your IT environment, and a traditional data center limits application agility and flexibility. You need an optimal economic model.

3. CONSOLIDATE AND VIRTUALIZE YOUR SERVER AND STORAGE IN UNISON

Your team must provide an agile infrastructure to meet the demands of a growing yet resource-constrained company. A unified approach boosts utilization, efficiency, and effectiveness, particularly across multiple large, geographically dispersed facilities. Success depends on rethinking storage as you virtualize servers.

4. IMPROVE BUSINESS AGILITY WITH A STANDARDIZED APPROACH

When application owners respond to business unit demands in a decentralized manner and perpetuate point solution deployment, data center costs skyrocket due to overprovisioning of servers, network, and storage.

5. RESPOND TO 100% ANNUAL GROWTH RATE IN STORAGE REQUIREMENTS

Your team is overwhelmed. Your last review meeting indicated that 90% of your resources are allocated to fixing problems, rather than focused on the targeted 50% growth ahead. Scaling the current storage and backup team based on existing technology is not a realistic option.

6. ACHIEVE EFFECTIVE SERVICE-LEVEL MANAGEMENT

You need an end-to-end view to manage ongoing systems compliance and quickly resolve compliance issues for each customer application.

7. ARREST SPIRALING STORAGE COSTS

Underutilized tier-1 storage is costly. Migrate to less expensive disks with acceptable risk tradeoffs across the application portfolio and achieve significant savings in operational and downtime costs.

8. DELIVER CAPACITY ON DEMAND

Traditional approaches require you to acquire storage against anticipated needs, which often never materialize. Provisioning and activating storage and new applications result in a bottleneck. When you free storage administrators from labor-intensive storage management tasks, you can deliver exactly the capacity your customer desires. Complete frequent full-scale infrastructure testing with limited-scale cost.

9. YOU CAN GET THERE FASTER THAN YOUR COMPETITION

The NetApp dynamic data center solution offers a completely new and radically better economic model than traditional data centers offer by delivering dynamic data services to application owners. Deployed all over the world and supporting thousands of applications, our solution, along with NetApp experts and our Authorized Professional Service Partners (APSPs), can transform your IT organization into an internal service provider. Our ITIL-aligned processes and strong design standards can reduce your costs, enable you to respond far faster, and reduce the risk in meeting day-to-day service-level agreements.

10. ELIMINATE SOLUTION DEPLOYMENT RISK

Leverage the diverse experience of NetApp consultants to help you build a cloud-enabled dynamic IT infrastructure so you can achieve results faster: Save money, reduce total cost of ownership (TCO), and improve total business performance with the least disruption to your current operations.

Our NetApp Fast-Start Workshop is designed to evaluate your current business needs and identify your desired path to maximum data center cost savings. The end result is a summary of the top areas for near-term improvement and actionable next steps.

Sample deliverables include:

- Identification of current and possible IT applications and infrastructure targets
- Assessment of business impact and a ranking of opportunities based on cost savings, efficiency gains, and speed improvements
- Alignment of current architecture with desired improvements, plus a review of client standards and blueprints
- Summary of workshop outcomes and actionable next steps

Talk with your NetApp representative or visit http://netapp.com/faststart to jump-start your savings today.

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NetApp creates innovative storage and data management solutions that help you accelerate business breakthroughs and achieve outstanding cost efficiency. Discover our passion for helping companies around the world go further, faster at NetApp.com.