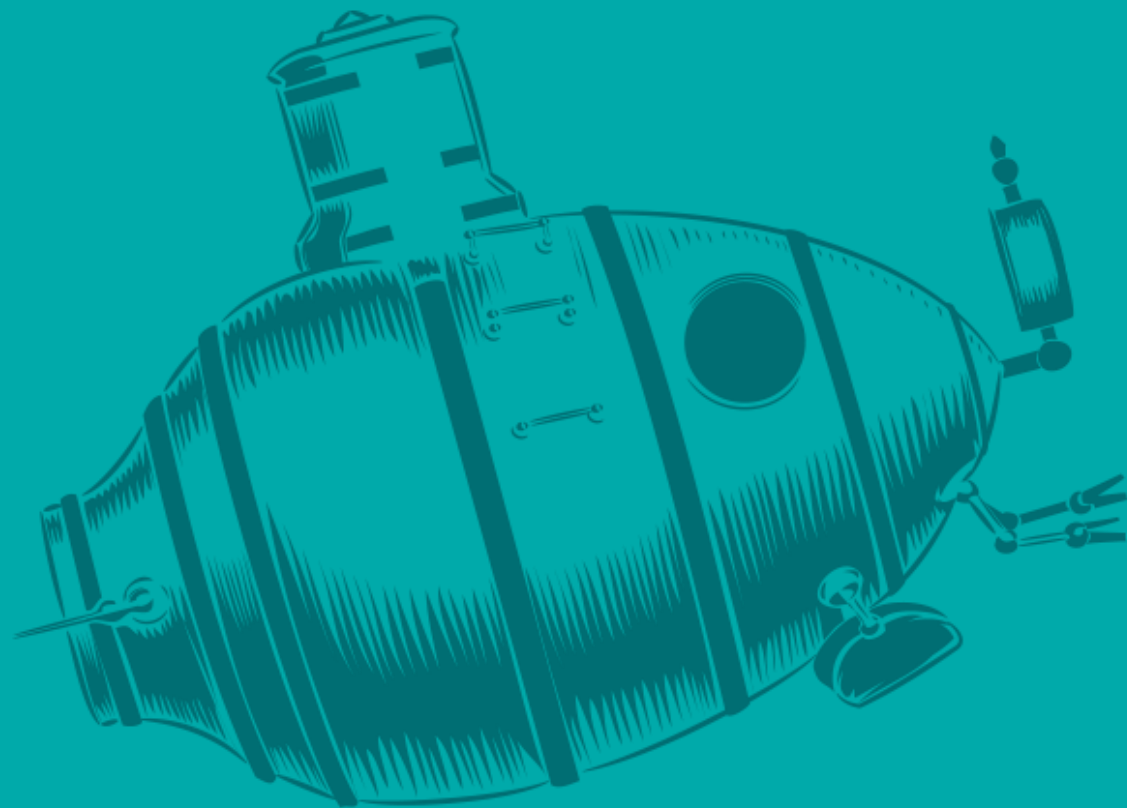


ALEF

ALEF
Academy



online



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Lukáš Beňo
lukas.beno@alef.com



Co vás čeká?

BLOK 1

- **F5 jako několik samostatných řešení**
- **Kampaně 2020**

BLOK 2

- **Vertikály zákazníků + use case**

ALEF



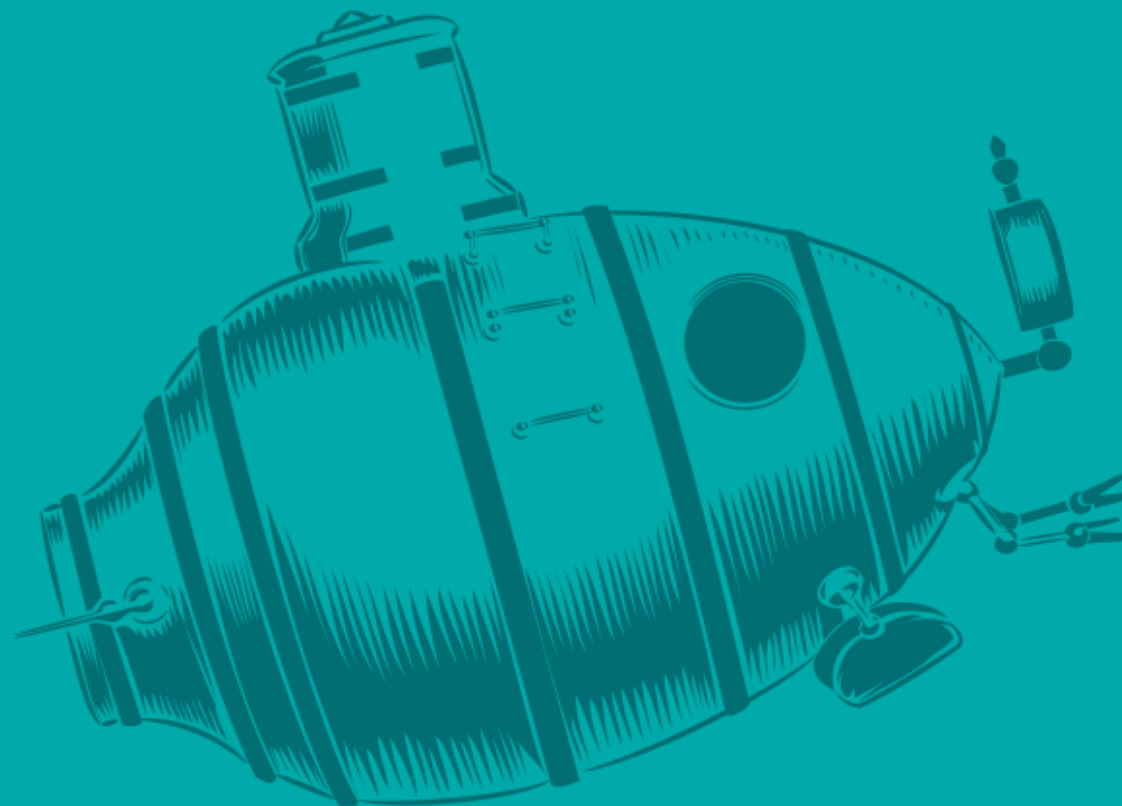
jako několik samostatných řešení



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8,5 aplikacije za dopoledne



Jak vypadá ideální aplikace?



**RYCHLÁ A
SVIŽNÁ**



**VŽDY
DOSTUPNÁ**



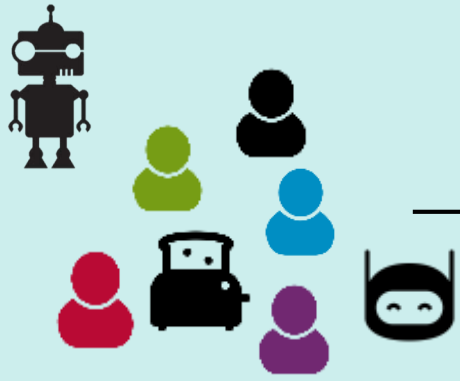
**BOHATÁ
GRAFIKA**



BEZPEČNÁ



PLNÁ FUNKCÍ



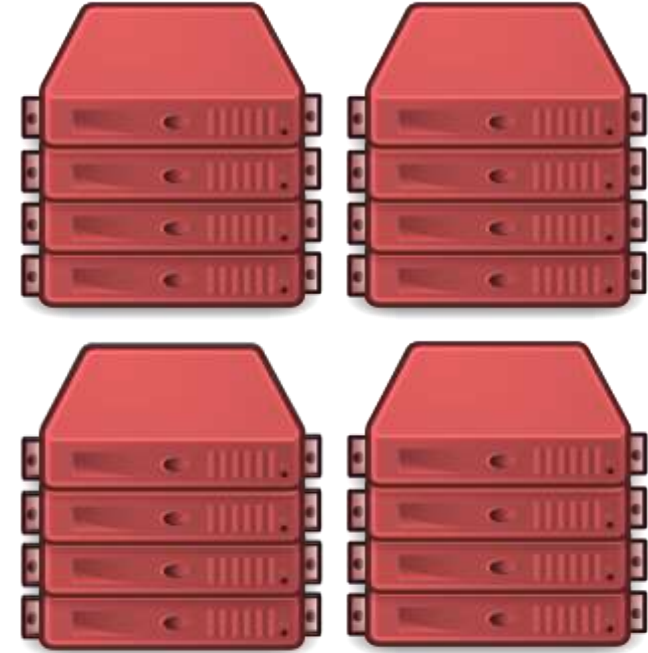
Řešení

Odezva aplikace, vysoká dostupnost





TRAFFIC MANAGEMENT





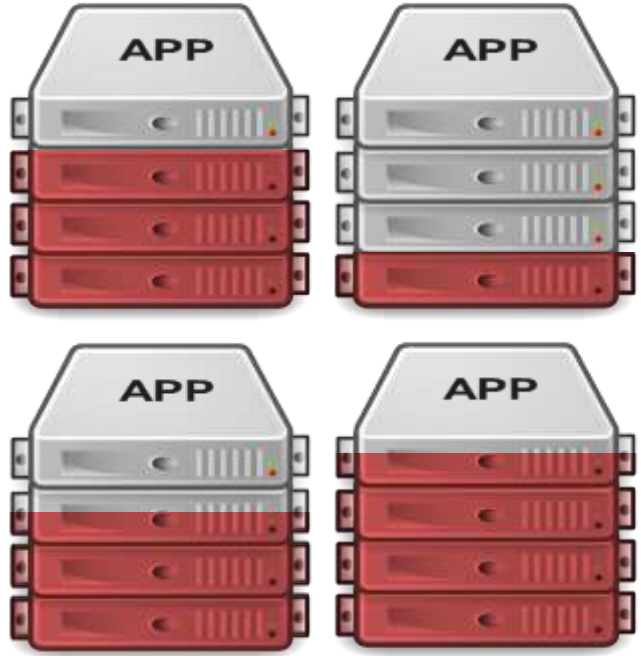
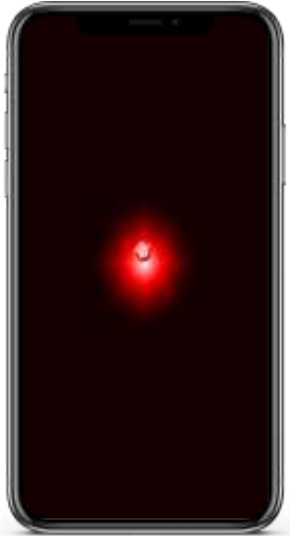
TRAFFIC MANAGEMENT



V čem je tedy problém?

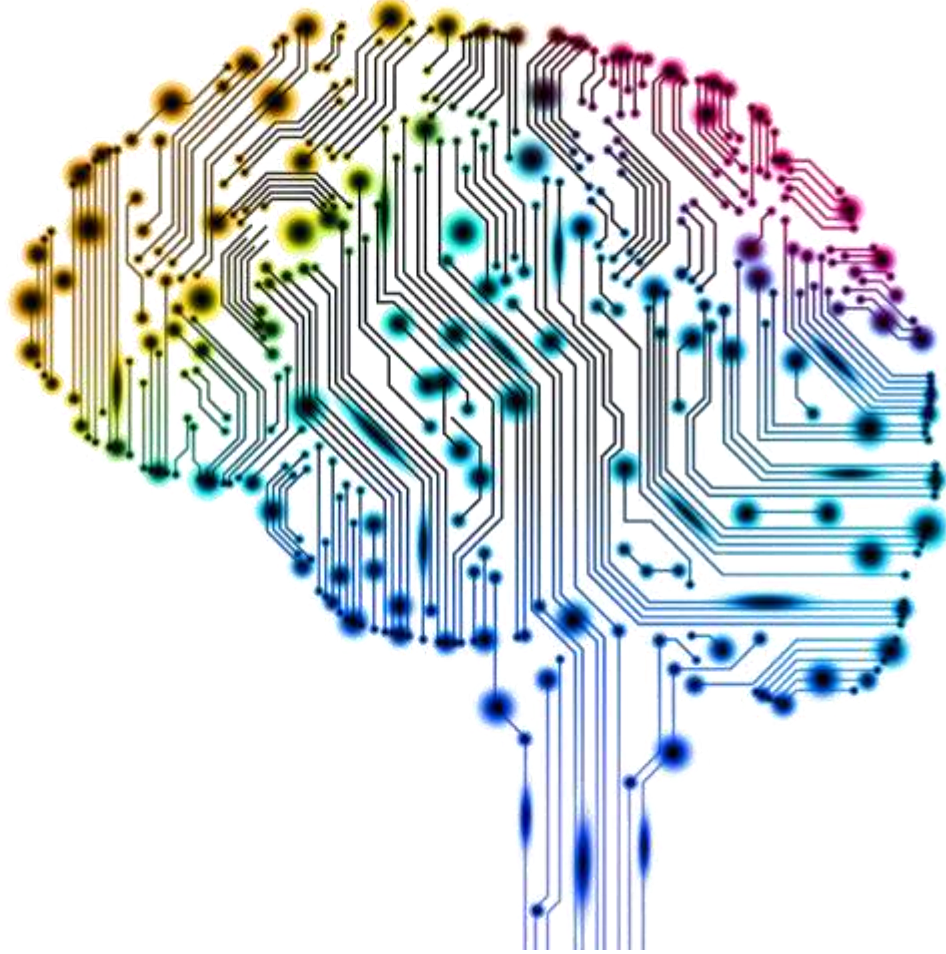


TRAFFIC MANAGEMENT





TRAFFIC MANAGEMENT





**TRAFFIC
MANAGEMENT**



iRules



TRAFFIC MANAGEMENT

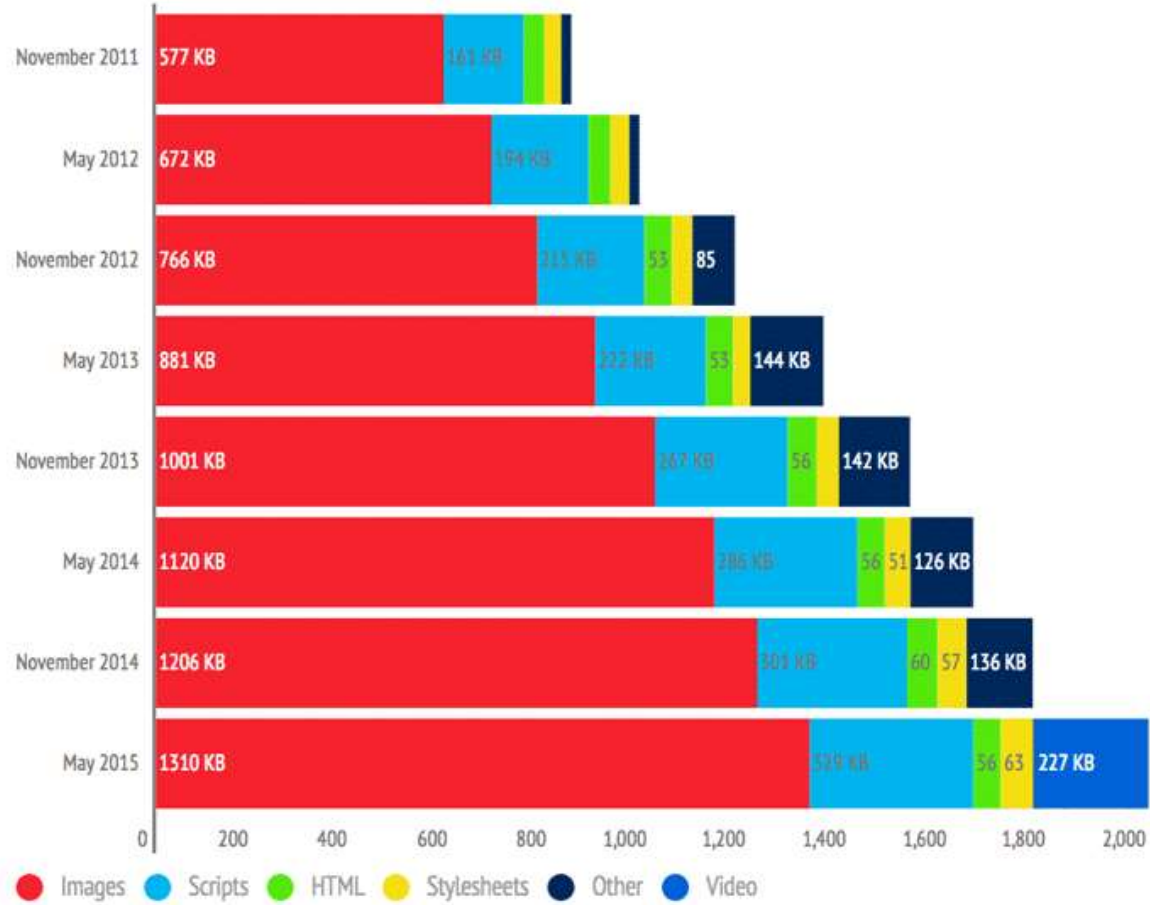


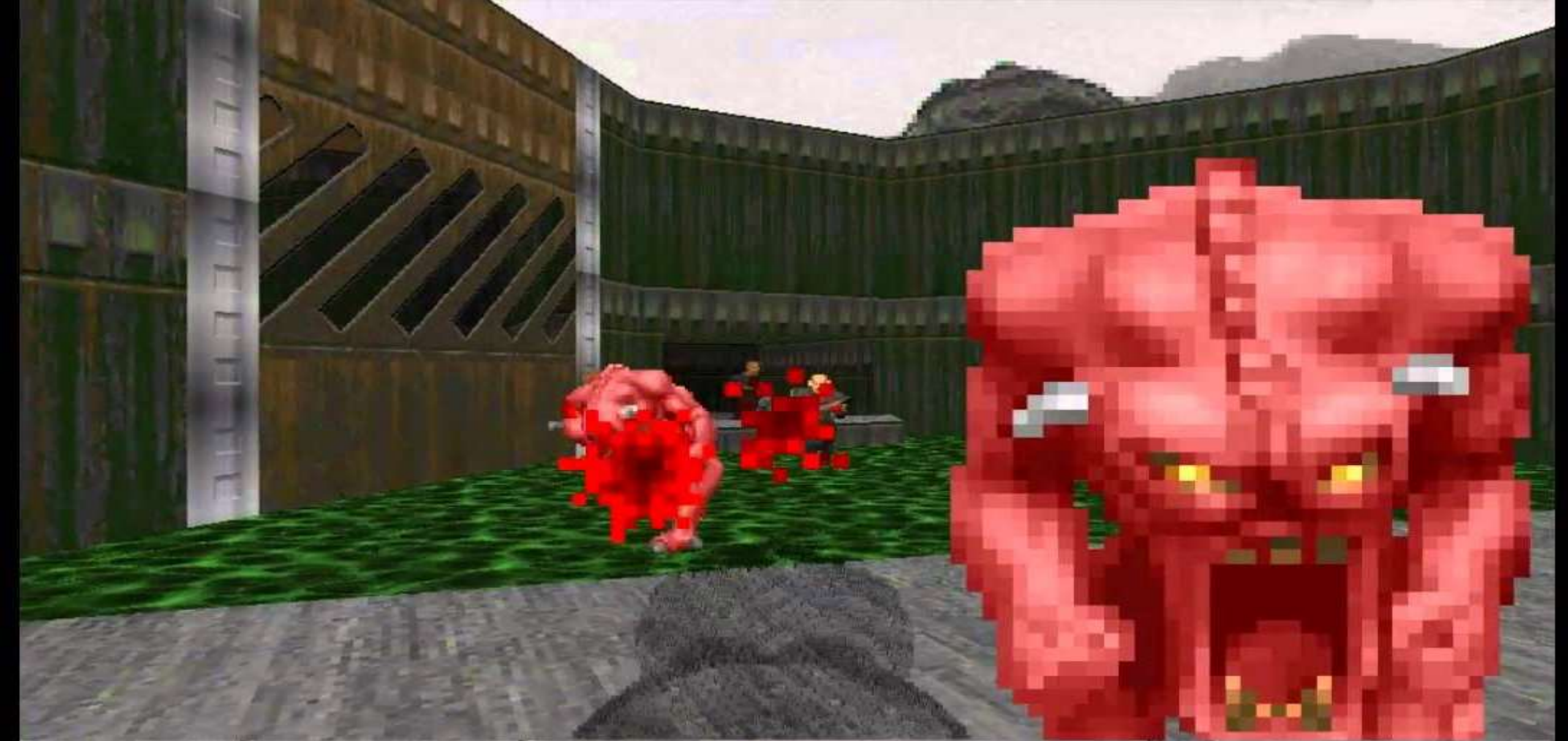
2014





TRAFFIC MANAGEMENT





309

AMMO

93%

HEALTH

2	3	4
5	5	7

ARMS



187%

ARMOR



BULL	309	400
SHEL	100	100
ROKT	15	100
CELL	20	600

Jak to budeme řešit?







TRAFFIC MANAGEMENT

- 40 %

Without Image Optimization



QUALITY: 90
SIZE: 102

Location
Copyright
ISO
Shutter Speed
Exposure Bias
Max Aperture
Focal Plane X Resolution
Focal Plane Y Resolution
Focal Plane Resolution Unit
Custom Rendered
Exposure Mode
Scene Capture Type

Label
Firmware
Flash Compensation
Image Number
Lens
Lens ID
Serial Number
Software
File Size
Dimensions
Camera Make
Camera Model

Camera Date
Digital Date
Modified Date
File Date
Flash
Focal Length
Focal Length in 35mm equiv...
CCD Width
Aperture
F Number
White Balance
Metering Mode

Exposure Program
Thumbnail
JPEG Quality
Tags
Unique ID
X Resolution
Y Resolution
Flash Function Not Present
Flash Mode
Supports Red-Eye Reduction
Flash Return

With Image Optimization



QUALITY: 70
SIZE: 50

Location
File Size
Dimensions

File Date
JPEG Quality
Unique ID

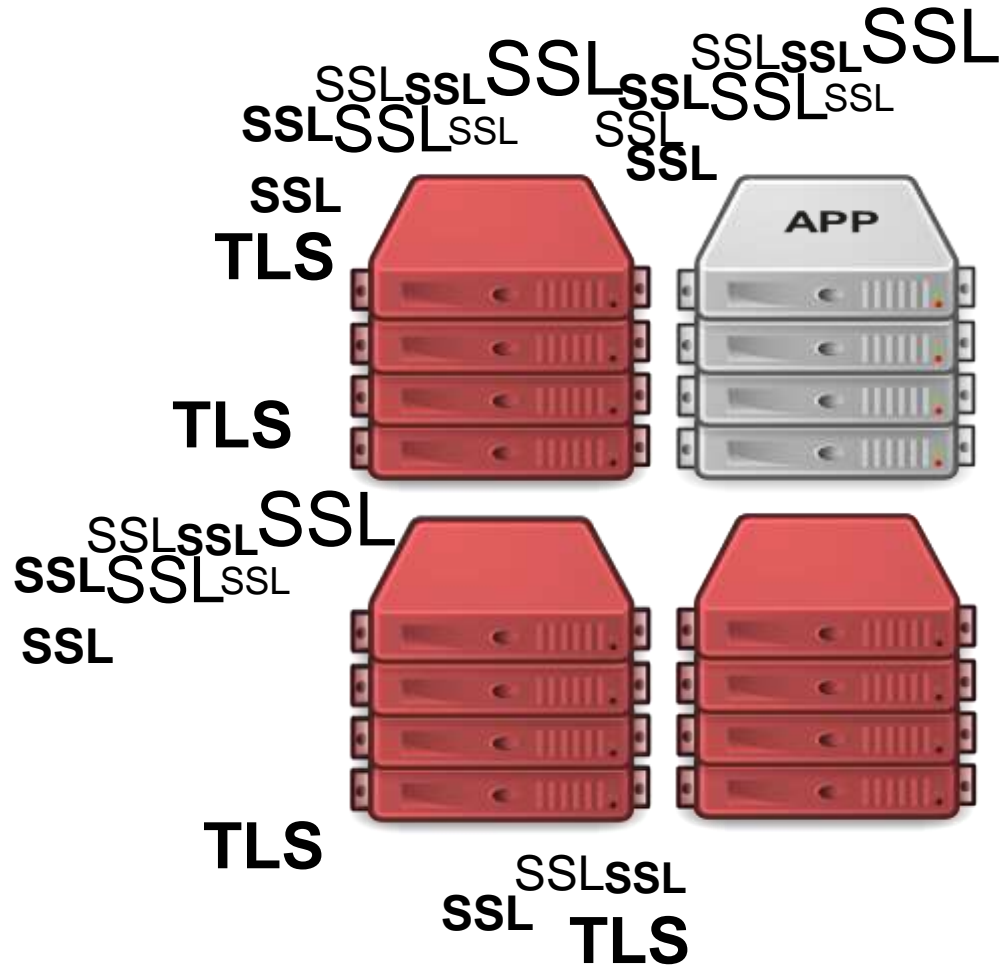


TRAFFIC MANAGEMENT



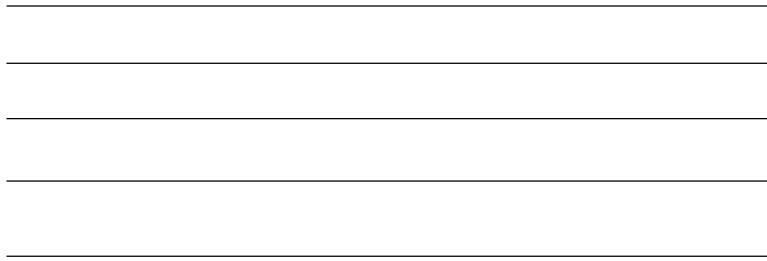


TRAFFIC MANAGEMENT



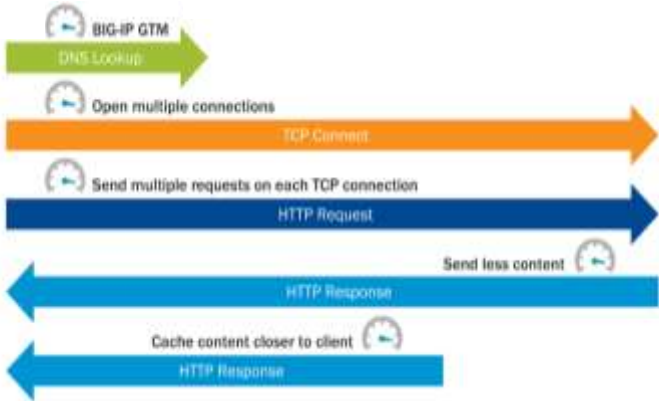
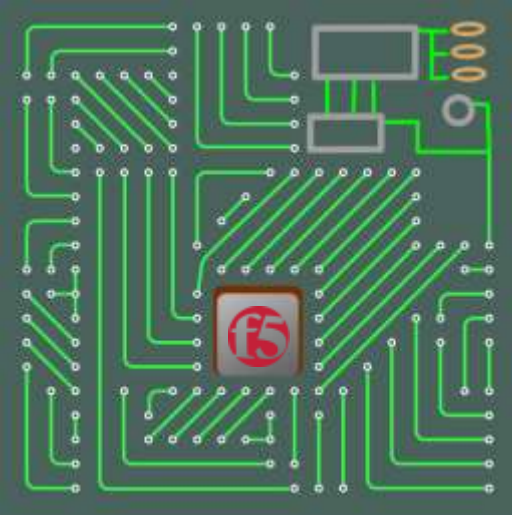


TRAFFIC MANAGEMENT



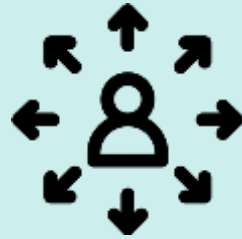


TRAFFIC MANAGEMENT





Zvýšení
hodnoty
současného
HW



Nové možnosti
správy provozu



Úspora/zvýšení
výpočetního
výkonu



Zrychlení
aplikace

LTM



Řešení

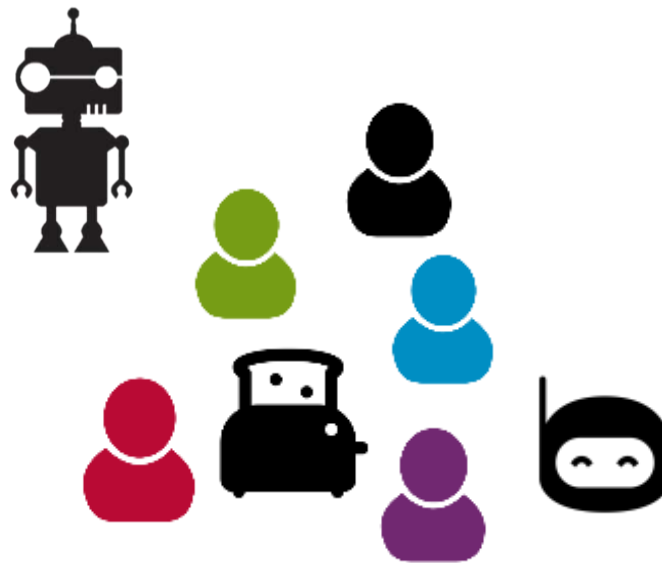
Bezpečná aplikace







SECURITY



1/3

aplikací

72 %

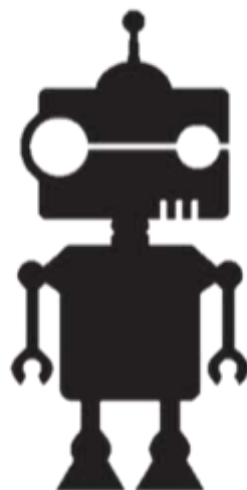
útoků

81 %

útoků



SECURITY



**6 min
< 2 hodiny**



50 %

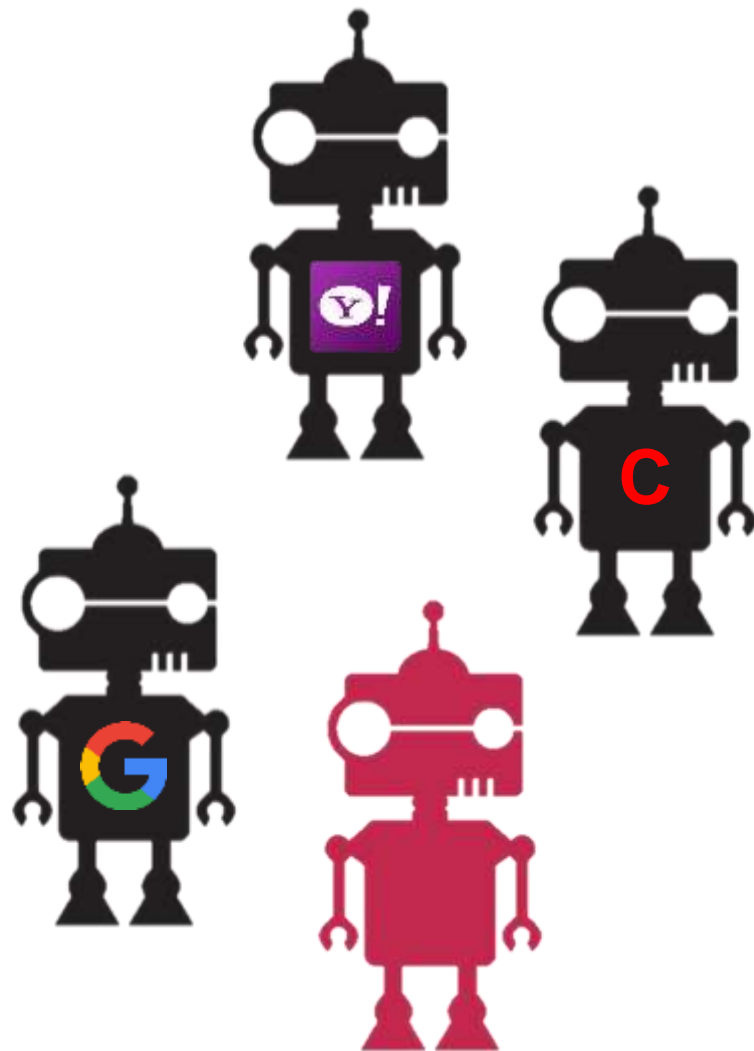


**automatického
provozu**

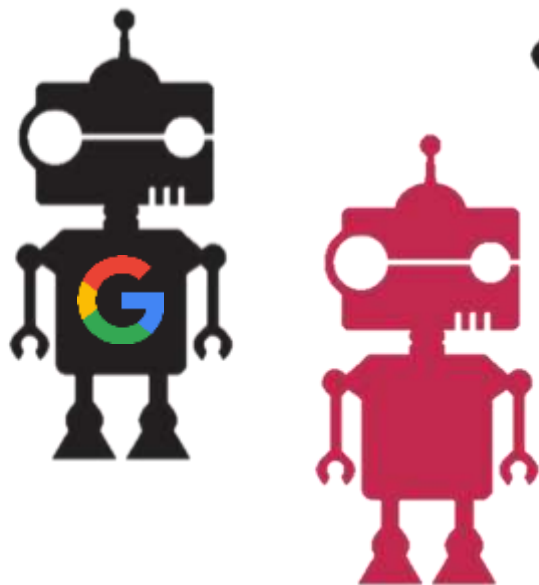
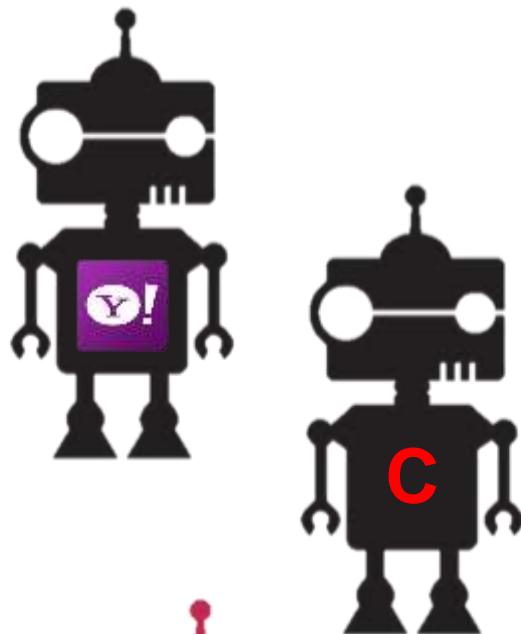
**Proč nejde prostě blokovat komunikaci
všech robotů?**



SECURITY



Nelze snadno poznat jejich záměr



reCAPTCHA



I'm not a robot



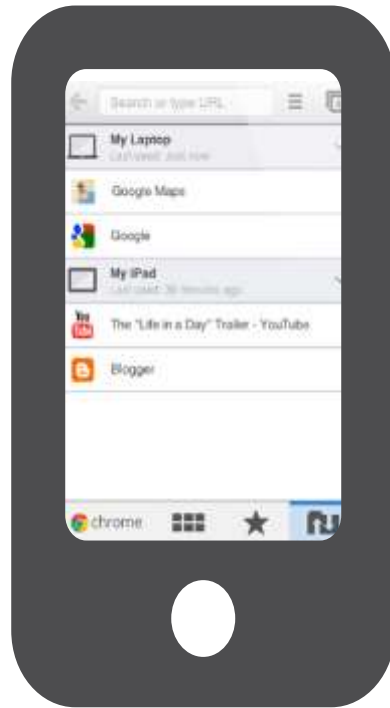
reCAPTCHA
Privacy · Terms



SECURITY



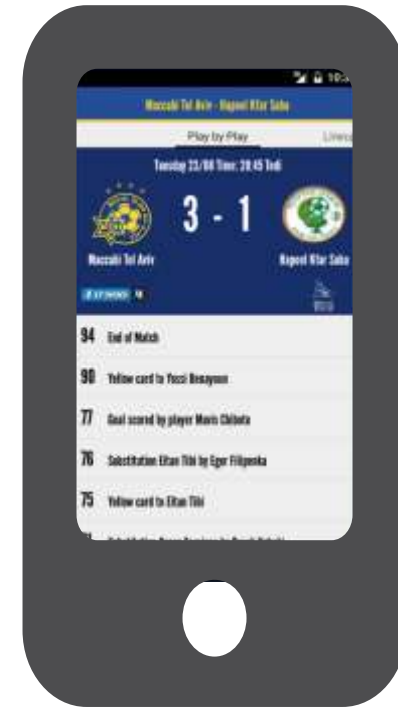
SECURITY



Web



Hybrid



Native



SECURITY



OWASP

Open Web Application
Security Project

OWASP Top 10

#1: Injection

2013 OWASP Top 10

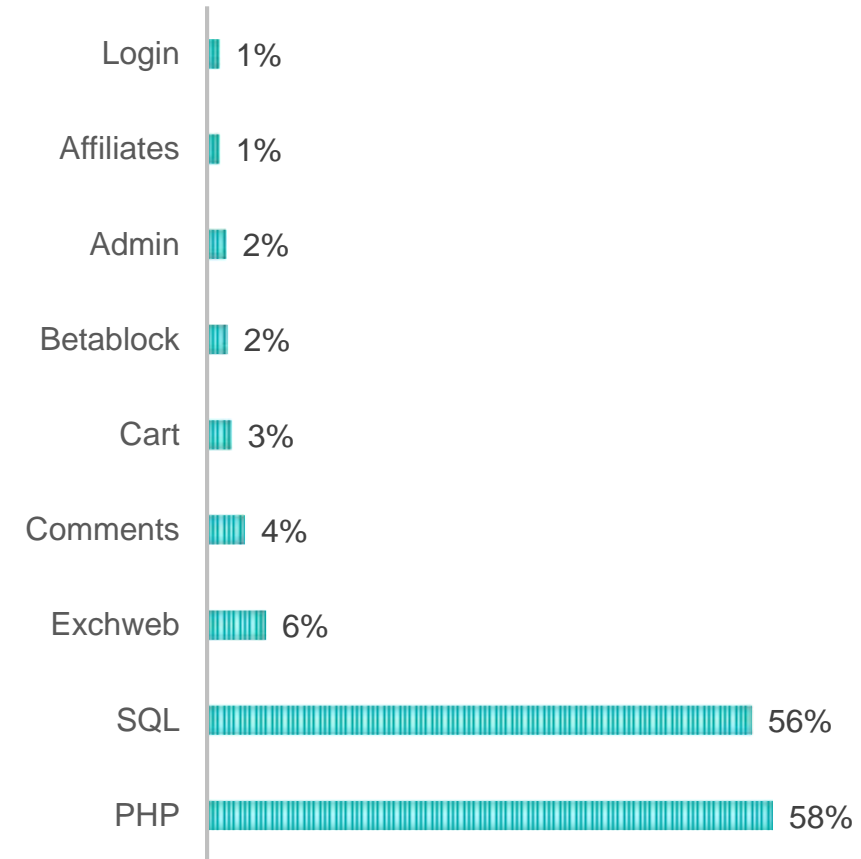
1. **Injection**
2. Broken authentication and session management
3. Cross-site scripting (XSS)
4. Insecure direct object references
5. Security misconfiguration
6. Sensitive data exposure
7. Missing function level access control
8. Cross-site request forgery (CSRF)
9. Using components with known vulnerabilities
10. Unvalidated redirects and forwards

2017 OWASP Top 10

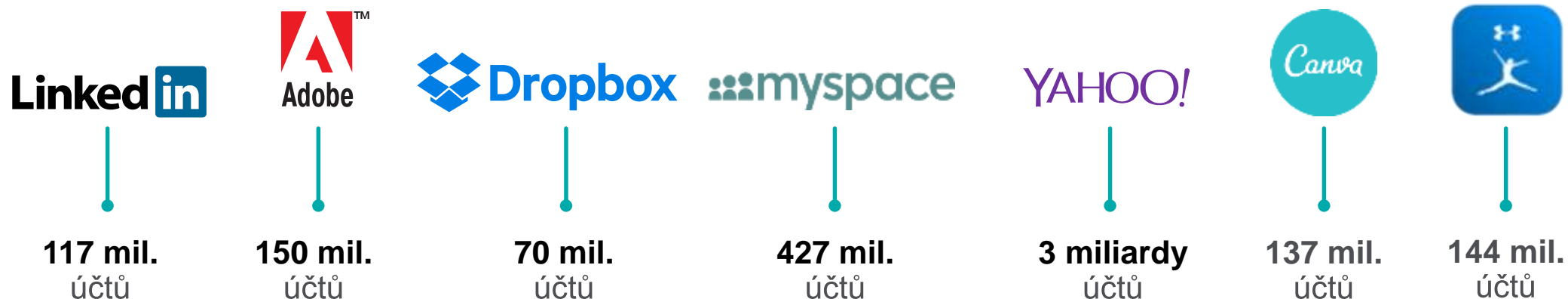
1. **Injection**
2. Broken authentication
3. Sensitive data exposure
4. XML external entities (XXE)
5. Broken access control
6. Security misconfiguration
7. Cross-site scripting (XSS)
8. Insecure deserialization
9. Using components with known vulnerabilities
10. Insufficient logging and monitoring



SECURITY



V posledních 8 letech bylo vyraženo více než 7.1 miliard identit

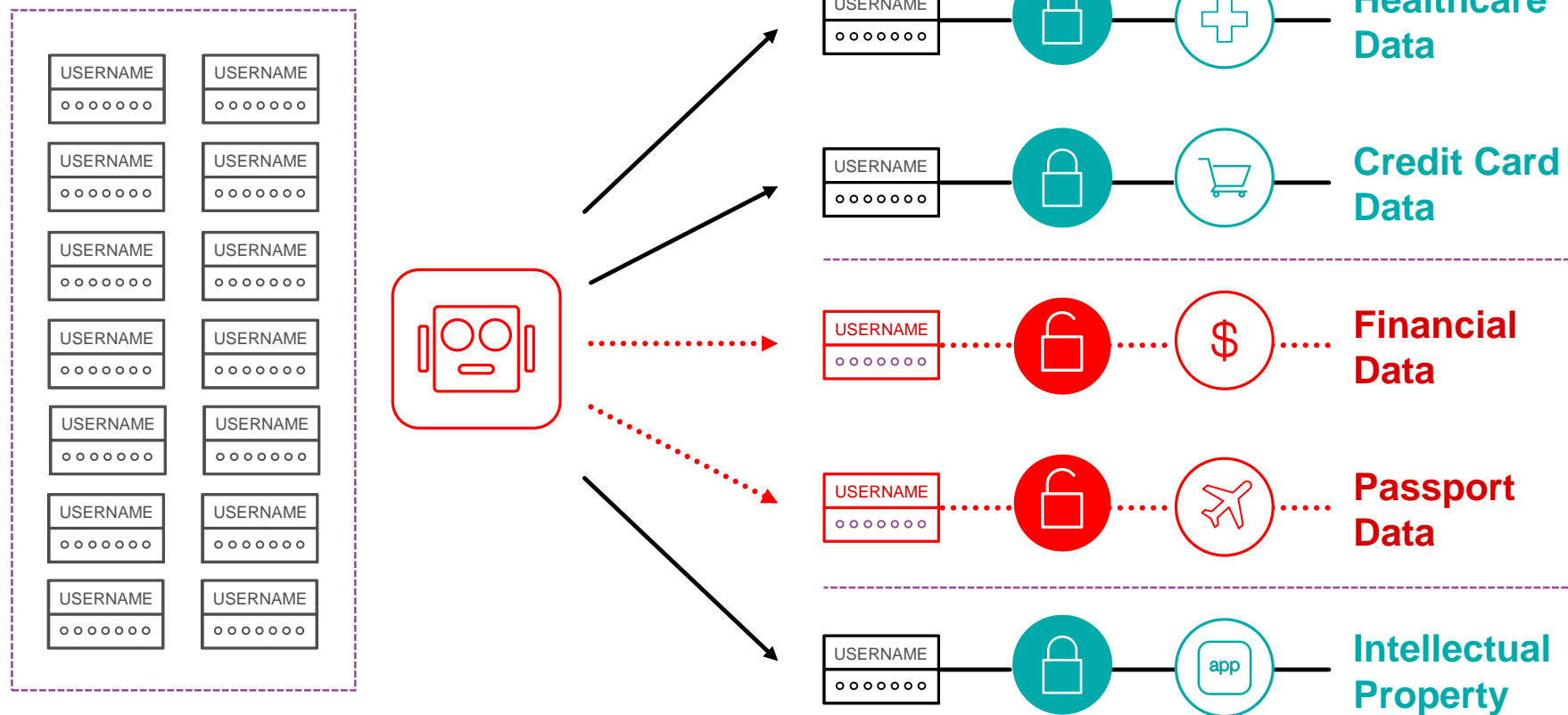


“Téměř **3 ze 4** uživatelů používají jedno heslo na více místech a nezměnili jej 5 a více let ”

K čemu jsou útočníkům takové údaje?



SECURITY



Úspěšnost více než 7 %





SECURITY

aWAF



SECURITY



Behavioral DoS protection





SECURITY

Slowloris



Redukce
provozu o
30 %



Prevence
násilného
zastavení
služby



Neznámé
útoky, OWASP
10



Ochrana
cenných dat

aWAF



Řešení

Čas na Shape!

About Shape

Protects web & mobile applications from automated attack and abuse

Customers include:

4 of the top 10 Global Airlines

3 of the top 5 US banks

2 of the top 10 Global Retailers

2 of the top 5 Global Hotel Chains

5 of the top 10 Credit Card Issuers

2 of the top 5 Insurers

Traffic Volume:

1B+ transactions/day

100M real human logins/day

125M mobile devices with Shape SDK

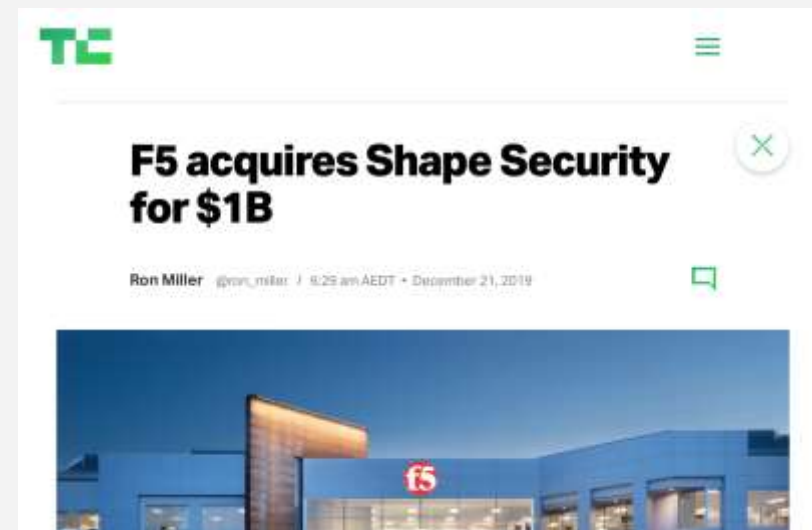
Founded:

Mountain View, California 2011

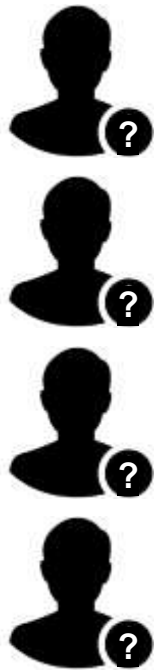
Patents:

50+ Issued 130+ Pending

Recognised as the fastest growing company in Silicon Valley (Deloitte, 2018)

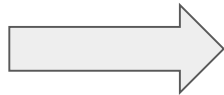


Fraud occurs when criminals act like legitimate users



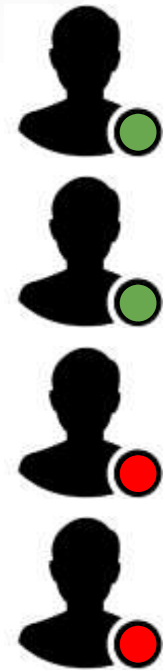
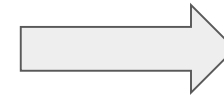
Users

(criminals mixed in with good users)



Web & Mobile Apps

(serve good users & criminals alike)



Criminals

(not evident until it's too late)

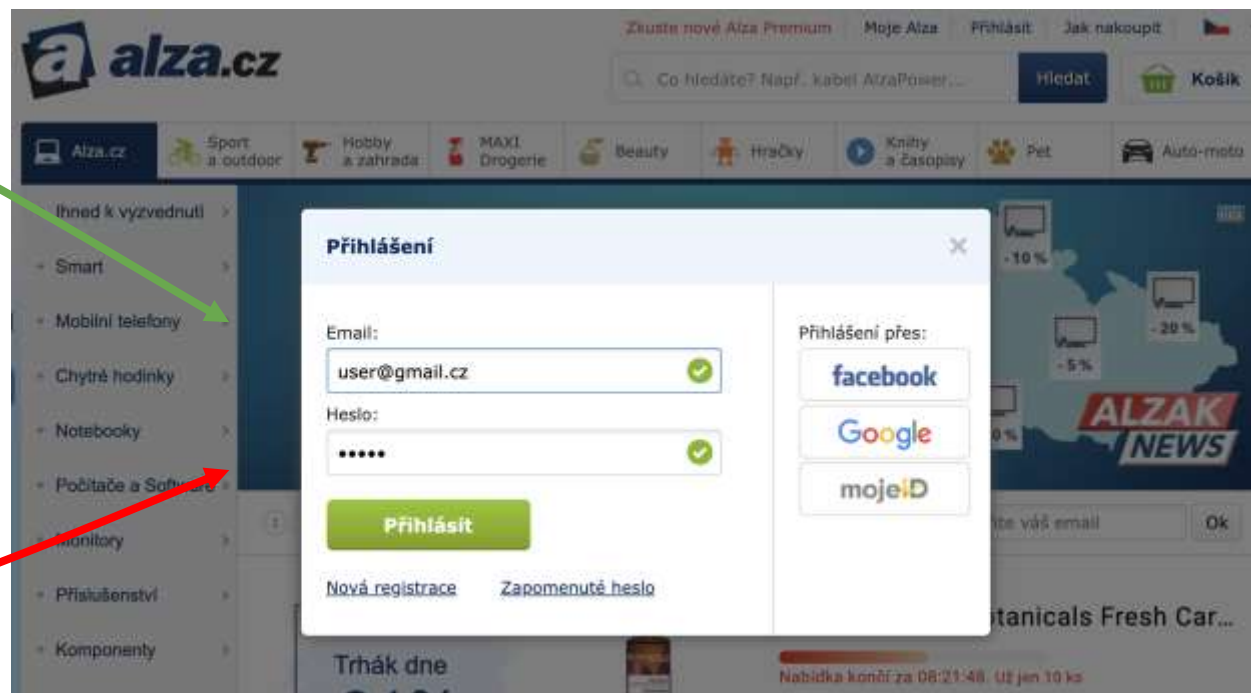
**To compete today, enterprises must be open to anyone, anywhere, on any device.
Web/Mobile Applications - significant source of fraud.**

Challenge: criminals use apps as you intended (no flaws)



User: logs in with username & password

Attacker: logs in with username & password



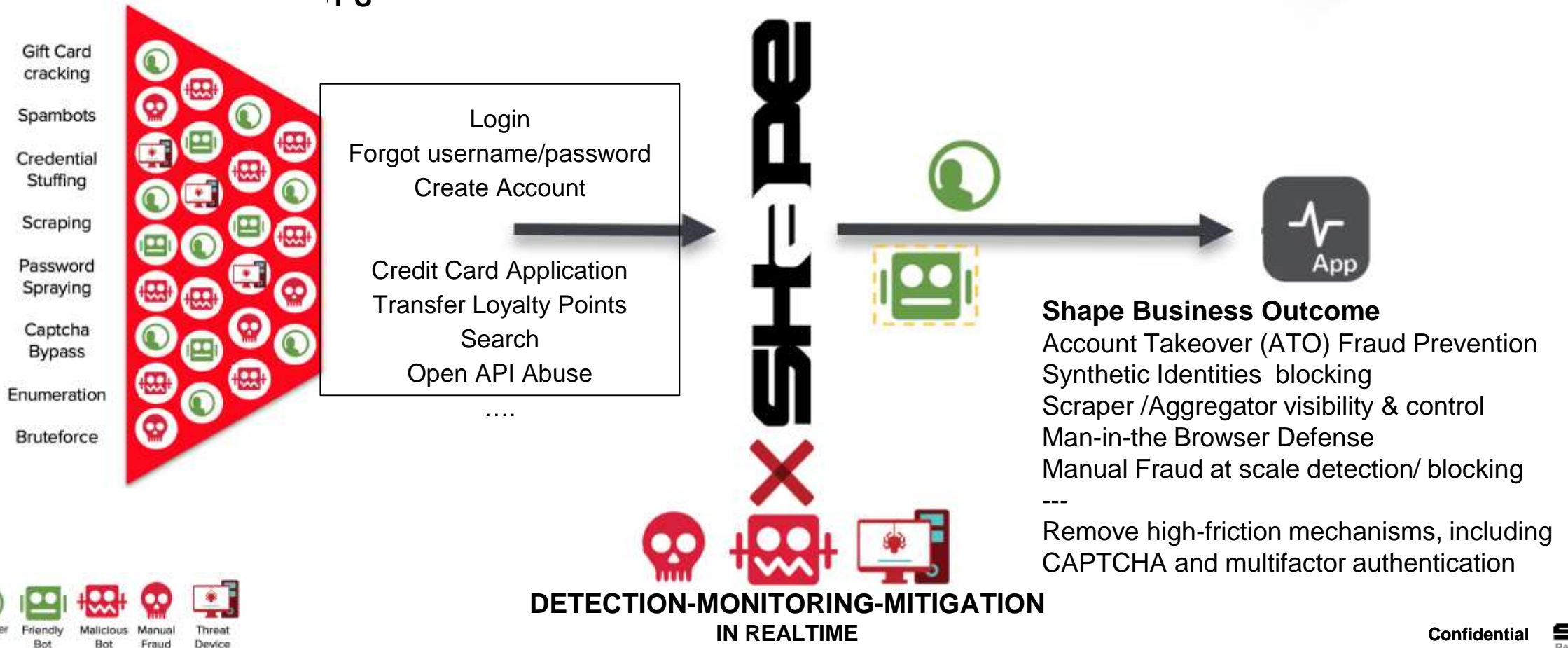
Criminals, armed with widely-available tools, can evade technologies like non-advanced WAF or ineffective techniques like CAPTCHA

SH-PE

Value Creation

Part of F5

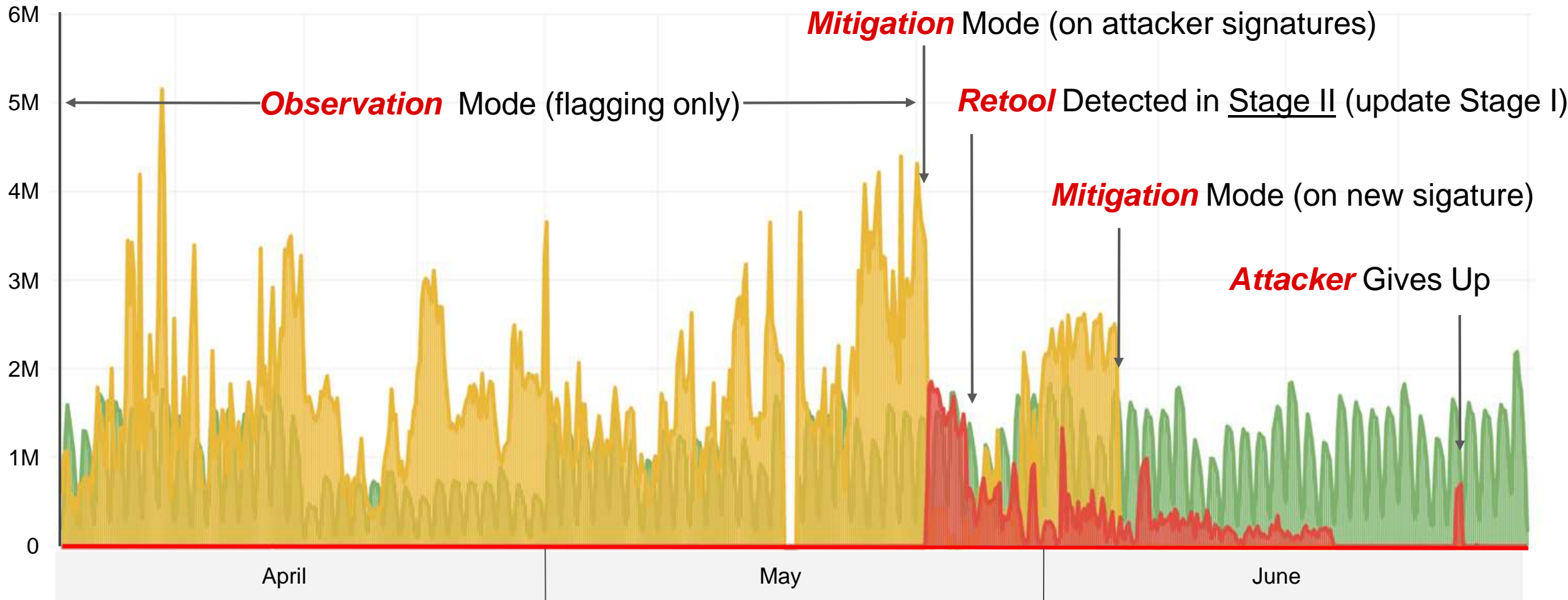
WE SECURE THAT YOUR APPLICATION USED BY HUMAN AND NOT BAD BOT'S



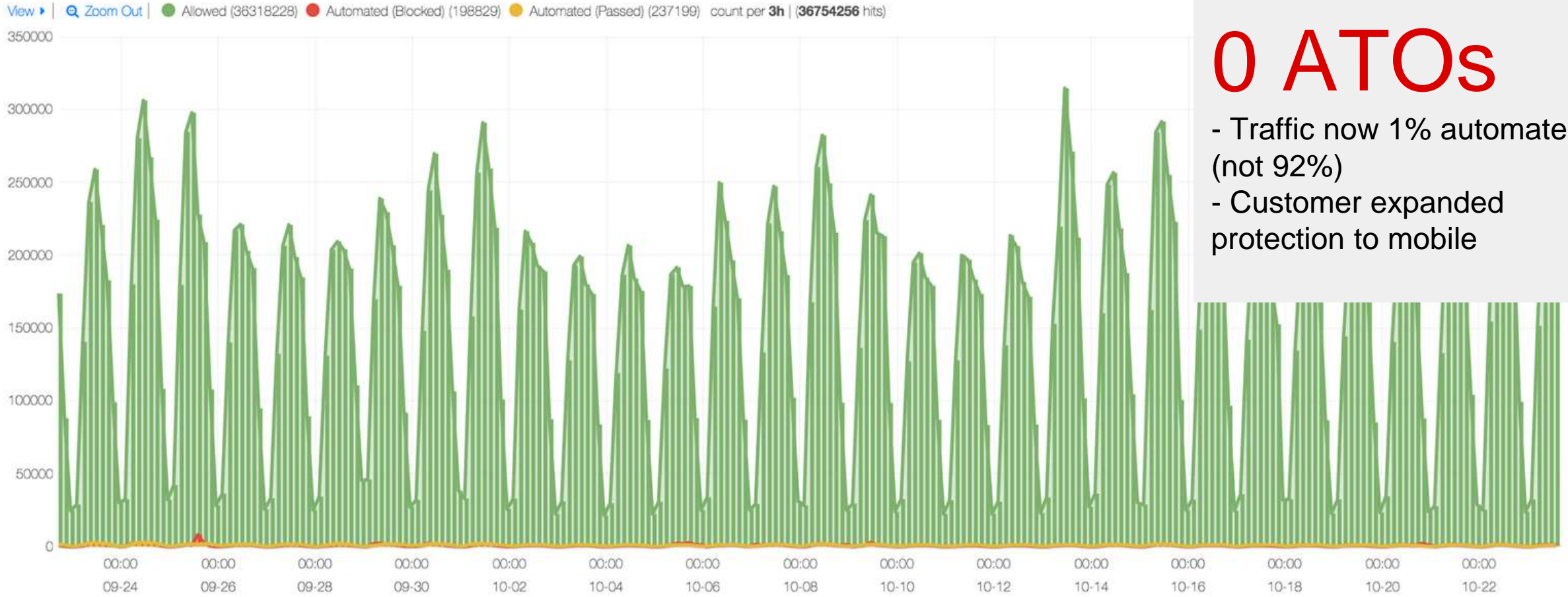
Major online retailer in Asia G2000 (Initial stages of mitigation)

POSTS TO /LOGIN EVERY THREE HOURS

● HUMAN ● DETECTED & FLAGGED ● DETECTED & BLOCKED



Major online G2000 (Continued efficacy @ 18mo+)



0 ATOs

- Traffic now 1% automated (not 92%)
- Customer expanded protection to mobile

Shape is uniquely effective against sophisticated attacks

Scaled Manual Attacks

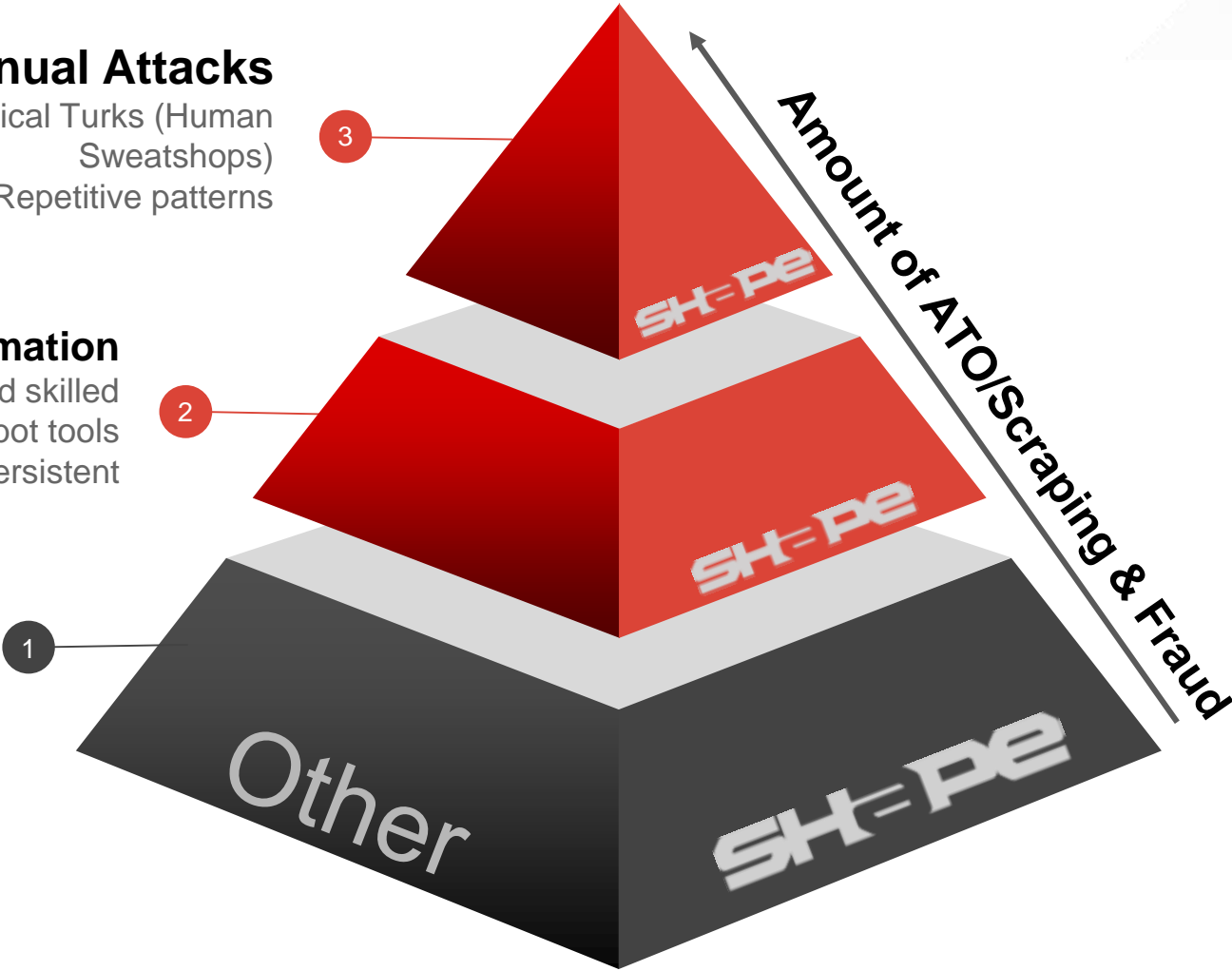
- Mechanical Turks (Human Sweatshops)
- Repetitive patterns

Professional Automation

- Highly motivated and skilled
- Customized bot tools
- Persistent

Amateur Automation

- Less motivated and skilled
- Off-the-shelf bot tools (Sentry MBA)
- Terminable



1 2 3 Shape

1 Other Solutions

Agenda

- 1 Evolution of Attacks – Why traditional security measures fail
- 2 Introduction Shape Enterprise Defense
- 3 Shape Deployment Options

Evolution of Attacks – Why traditional security measures fail

Criminals armed with widely-available tools and services to launch Imitation Attacks

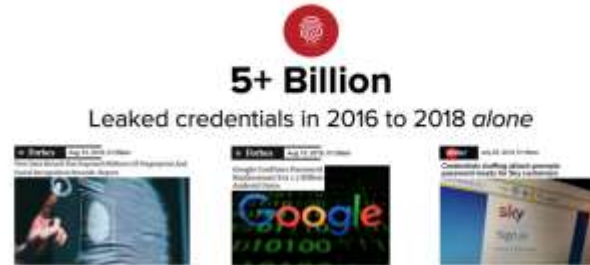
WHAT ARE IMITATION ATTACKS?

Imitation attacks occur when criminals simulate legitimate activity, like logging into an account, on your web and mobile applications.

These attacks result in ATO, stolen points, lost PII and fraud.

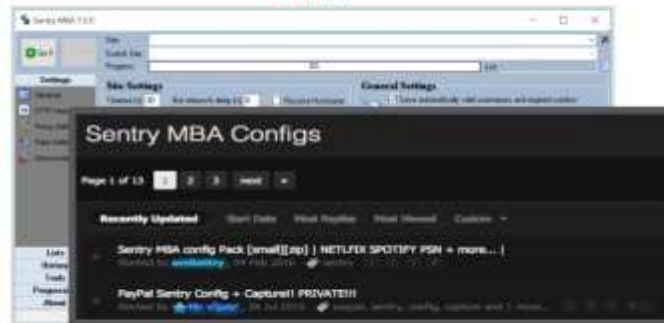
People reuse passwords
Up to 2% of all leaked credentials will work on any given site

Attackers use Automation to test credentials
-Penetrate sites that have not otherwise been breached



>6M new creds leaked daily

FREE



Tools to imitate humans on any site

\$50 per config



Botnets of real user machines

\$2 per hour per 1,000 IPs

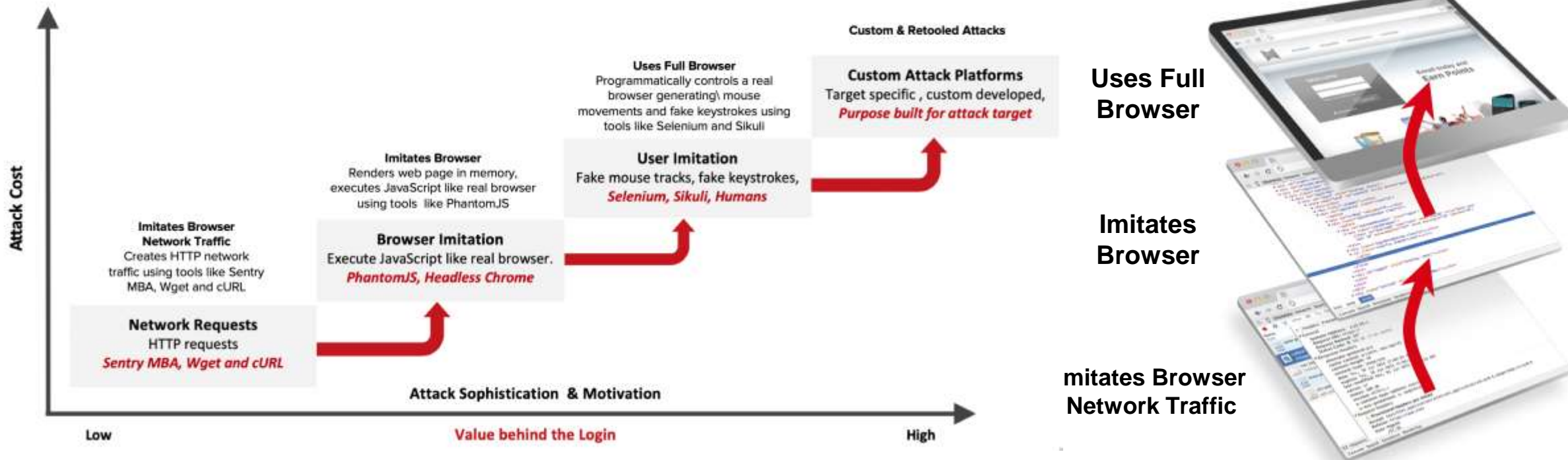


Speciality services to solve CAPTCHA

\$1.39 per 1000

Evolution of Attacks – Why traditional security measures fail

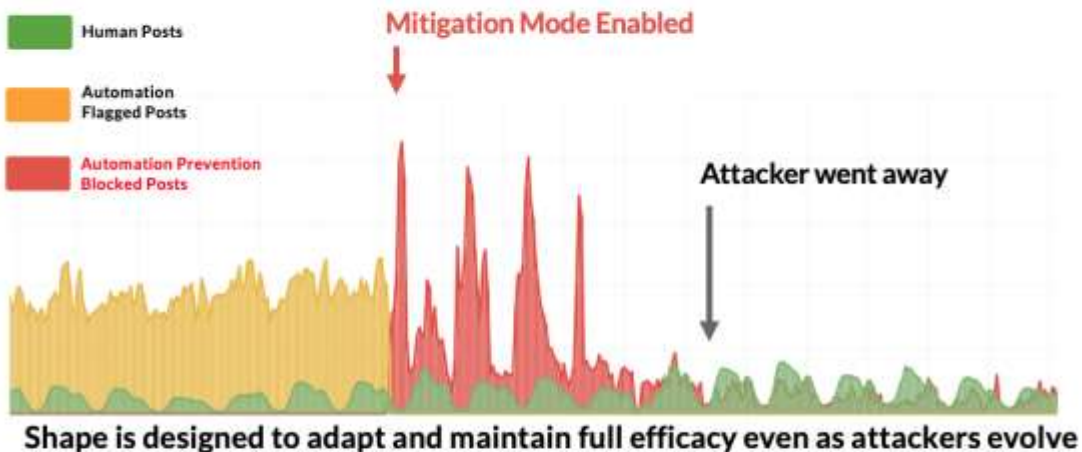
Criminals armed with widely-available tools and services to launch Imitation Attacks



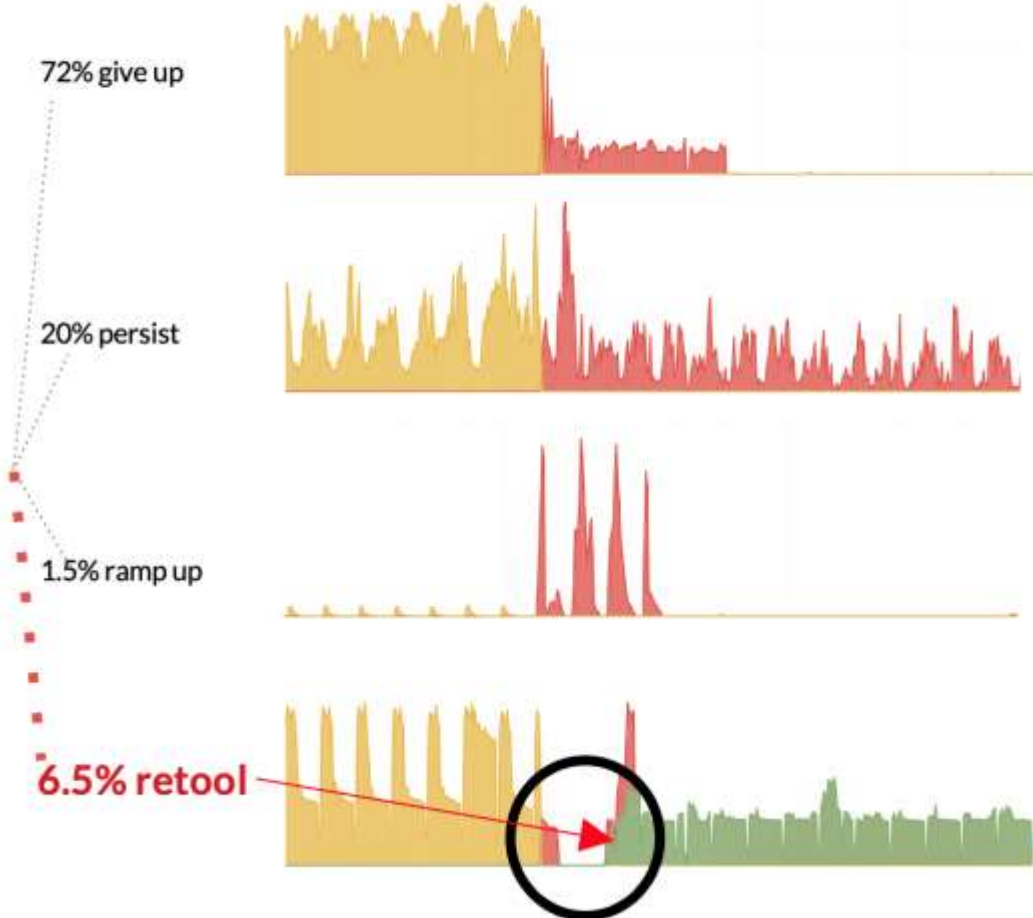
Traditional security measures (e.g. device ID, WAFs, IPS) are typically signature-based and can't defend against sophisticated, retooling attackers

What set us apart

Shape is designed to adapt and maintain full efficacy even as attackers evolve



As soon as new countermeasures are deployed, 5%-10% of attackers will typically attempt to retool.

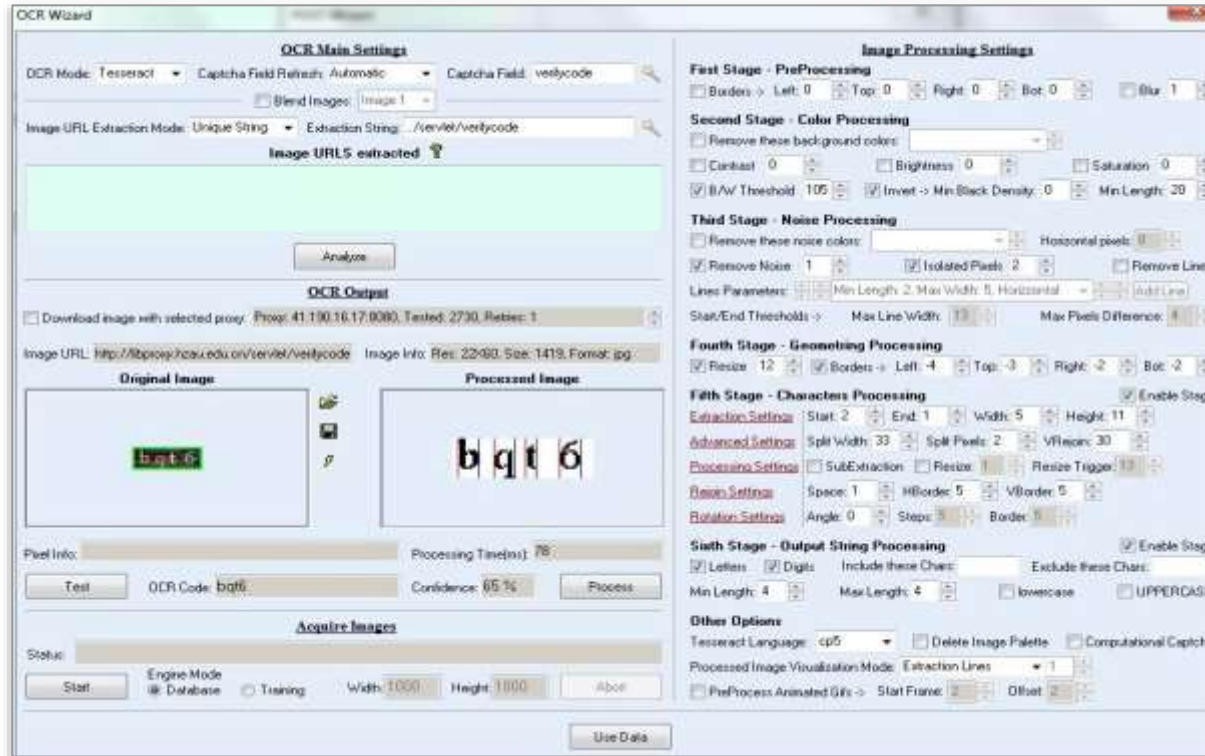


Shape Detect Advanced Attackers that Retool
Years of defending the largest brands has given Shape's machine learning models access to the most advanced attack data, allowing Shape to stop even the most sophisticated attackers.

Shape AI is trained on years of attack data from Fortune 500 companies

Tools and Services to launch Attacks

Sentry MBA - Credential stuffing / Brute-Force Login inclusive CAPTCHA solver



isentrymba.com › Forum › Tag › [Translate this page](#)

[timvision](#) | [iSentryMba](#) - Italian Cracking Community

Oct 3, 2018 - 13 posts - 1 author

[SentryMBA 2x Timvision Premium](#). Hidden content ... [TimVision + Capture Config | Fast | Agglomerata 2018](#) Ecco a voi la config per TimVision, noto portale di streaming di telefilm e film creato da Telecom Italia. E' un buon ...

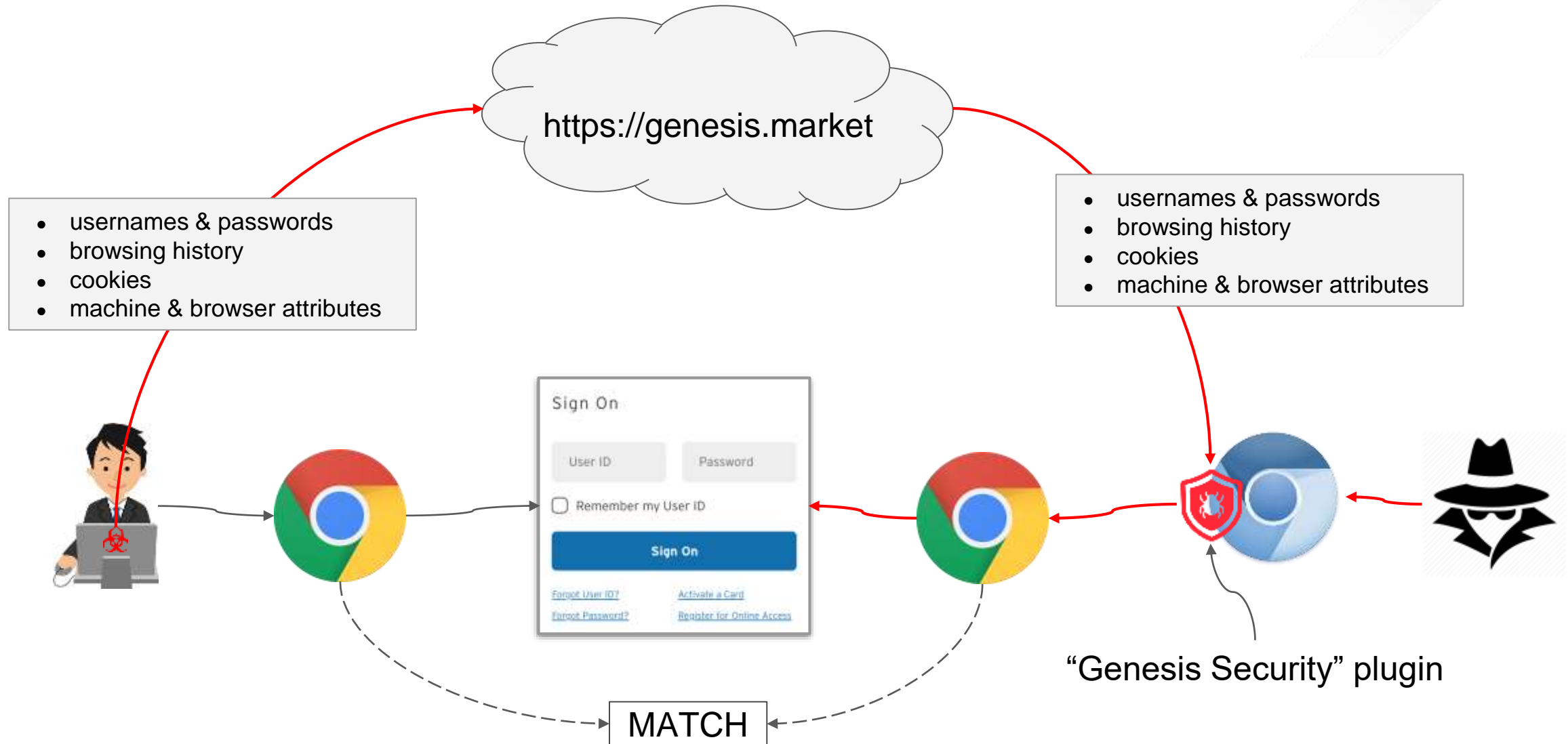
[Sentry MBA Configuration Service \[FROM \\$7.95\] - Hack Forums](#)

Premium Sellers Section-[Sentry MBA Configuration Service \[FROM \\$7.95\]](#)
... [Otto.de](#). [Transunion.ca](#). [Mobilcom-debitel.de](#). [Seatgeek.com](#). TOS

Sentry MBA leverage Data from data leaks for automated Credential stuffing / Brute-Force Login (Login, Password Reset, Account Registration, etc.)

Tools and Services to launch Attacks

Genesis Digital Fingerprint Marketplace



Evolution of Attacks – Business Impact

Increasing operational expenditure for the detection and defense against:

Scraping
(Price Comparisons, IP Theft, or Plagiarism)

Credential Stuffing / Brute-Force on Login Sites / Account Take Over
(Mass log in attempts used to verify the validity of stolen username/password pairs)

Fake Accounts Creation at Scale

Open API Abuse

Fraudulent Transactions
Arising from Man-in-the-Browser and malware

Business Problems

- Account Take Over Fraud
- Breach of personal information
- Multiple forms of fraud
- System Overhead
- Application DDoS
- Consume of Marketing KPI
- Block/Lock Online Inventory
-

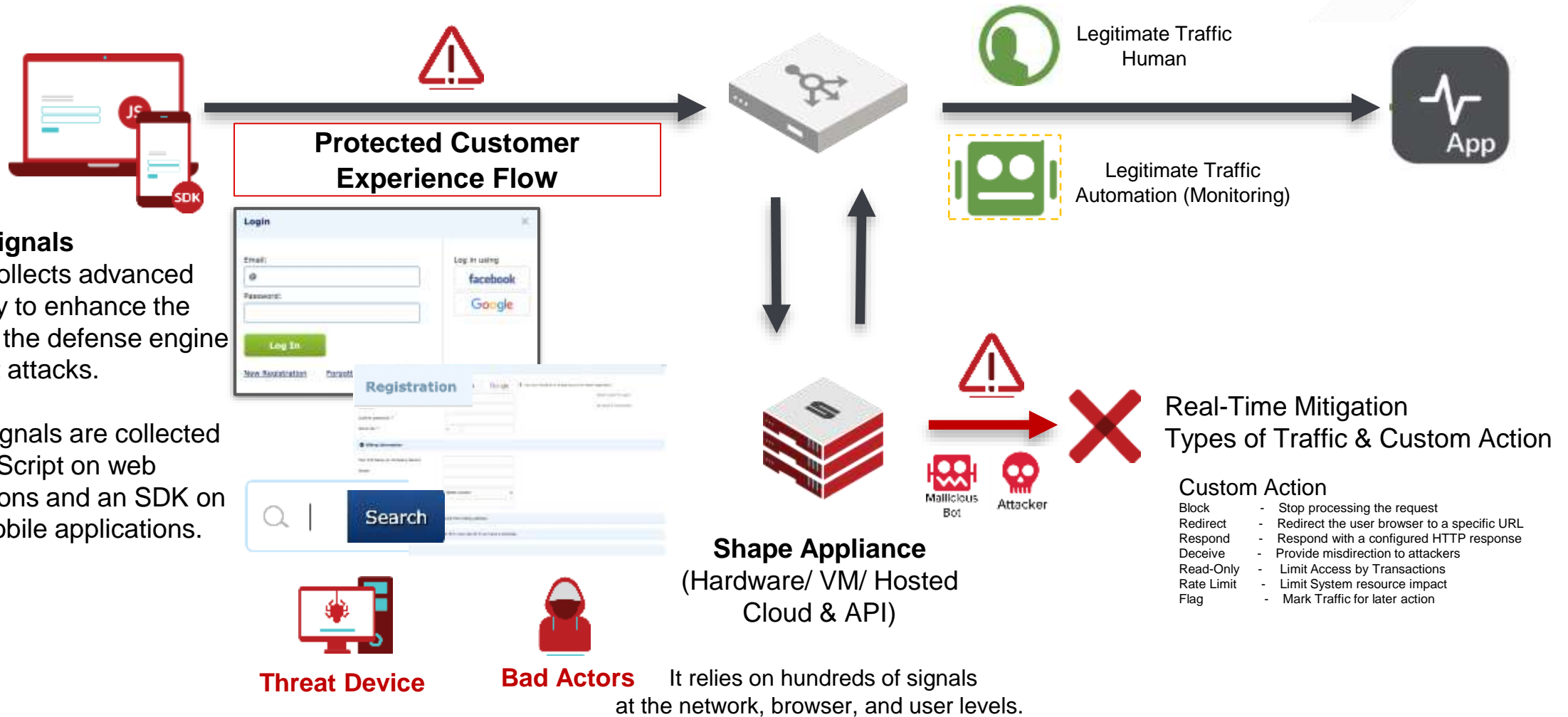
Agenda

- 1 Evolution of Attacks – Why traditional security measures fail
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Shape Enterprise Defense

DETECTION-MONITORING-MITIGATION - enabling real-time fraud prevention

Shape Concept of Protected Customer Experience Flow (POST-GET Request)



Shape Enterprise Defense

Shape Signal Set

Protection is based on Fingerprints, Header Pattern, User Behavior Pattern and Signals –NOT IP's or User Agent



Interrogate Environment

Are you who you say you are? and more



Client Detection

Are you even a browser? and more



Evaluate Behavior

Are you a human? and more

Proofs of hardware, proofs of environment, deception, user behavior collection, and much more



To find fraudulent transactions, we use one or more data points:

- Browser identifier based on unique interrogation
- User interaction pattern
- HTTP Header indicators
- Timing analysis (keystrokes and interaction)
- Traffic source analysis (Autonomous Systems)
- Custom signals and rules

Shape Enterprise Defense

Shape Signal Set – Real Example

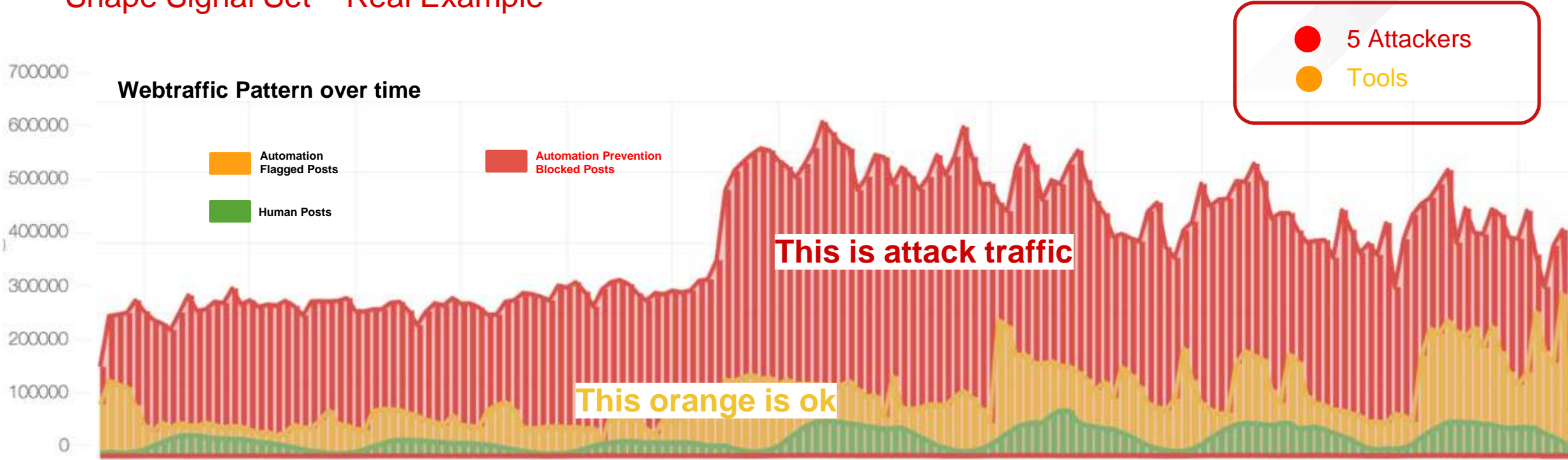


68,6M

Total POSTs

Shape Enterprise Defense

Shape Signal Set – Real Example



68,6M

Total POSTs

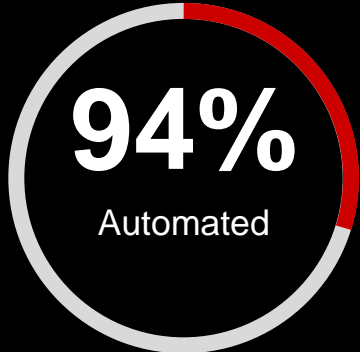
4,1 M

Human

64,6

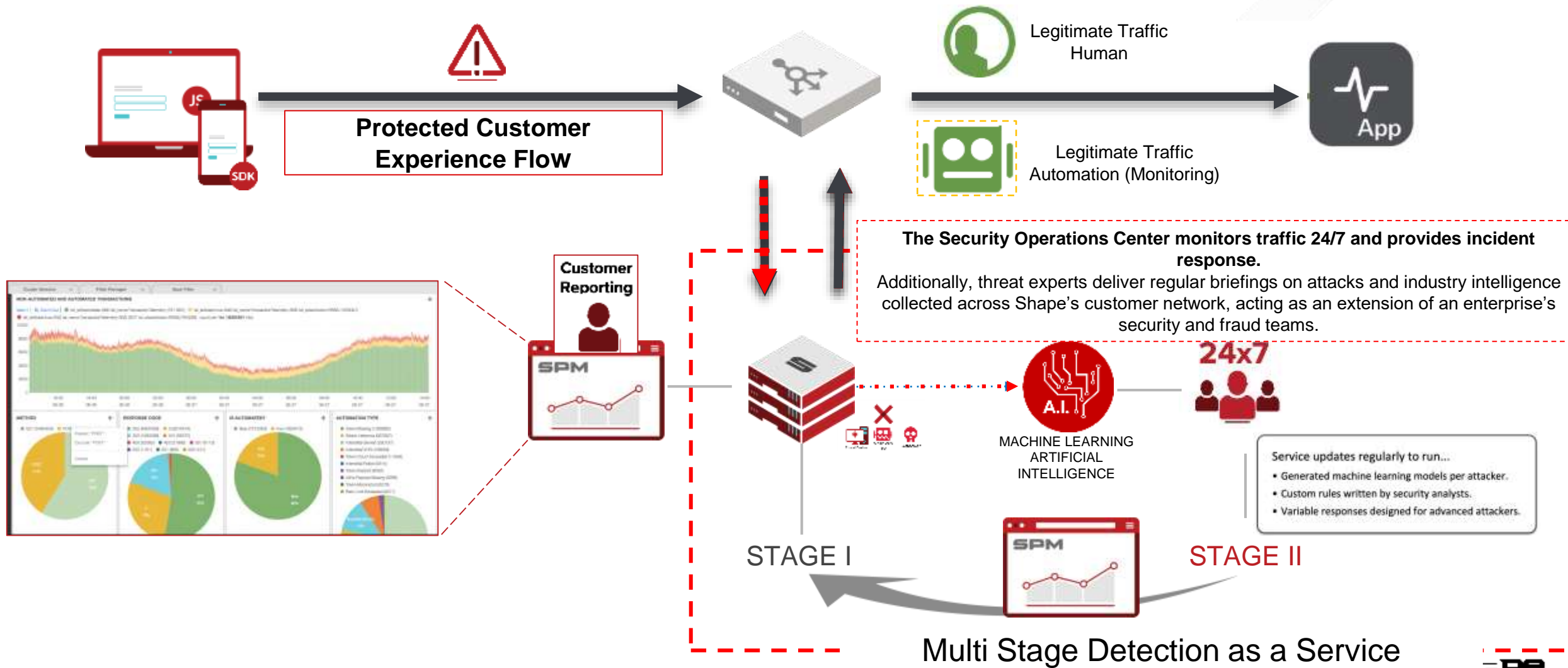
Automated

M



Shape Enterprise Defense

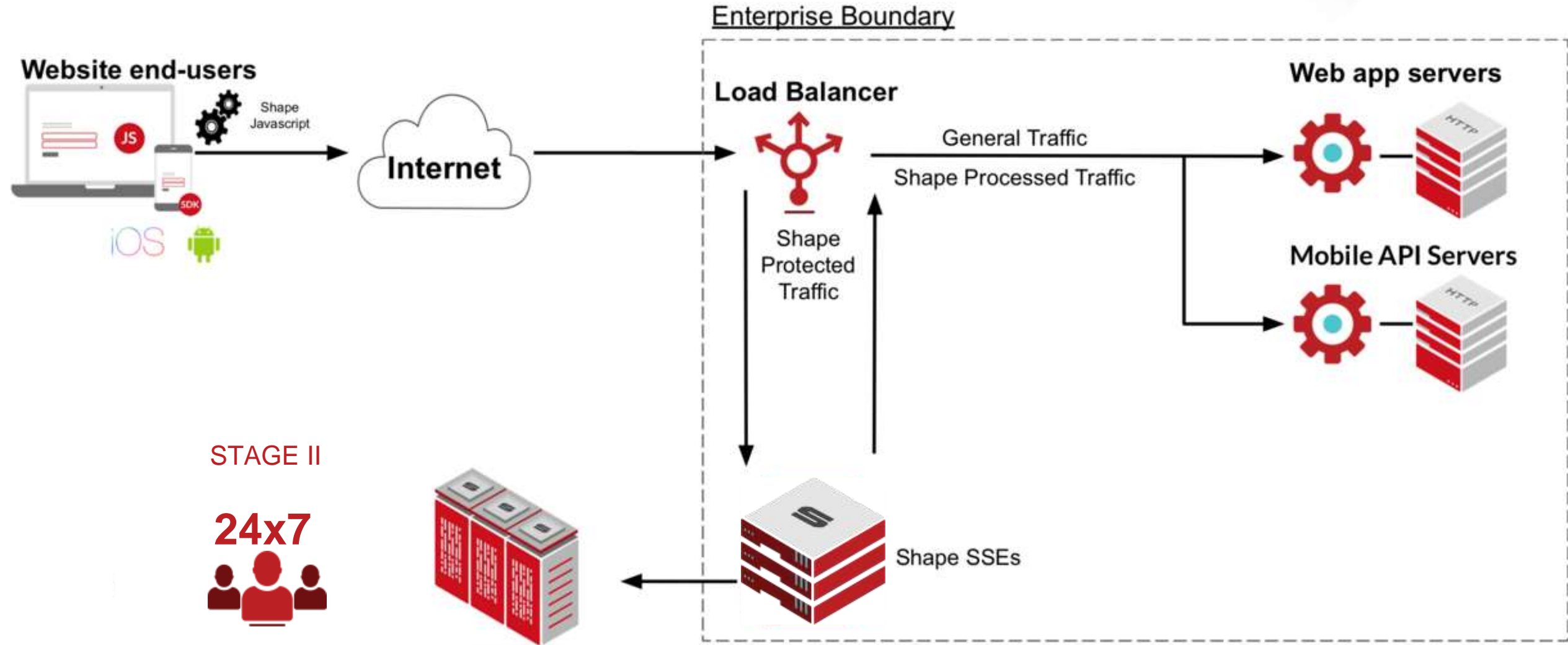
Shape Security includes a 24/7 traffic monitoring, threat intelligence analysis, and countermeasure deployment (if required) services



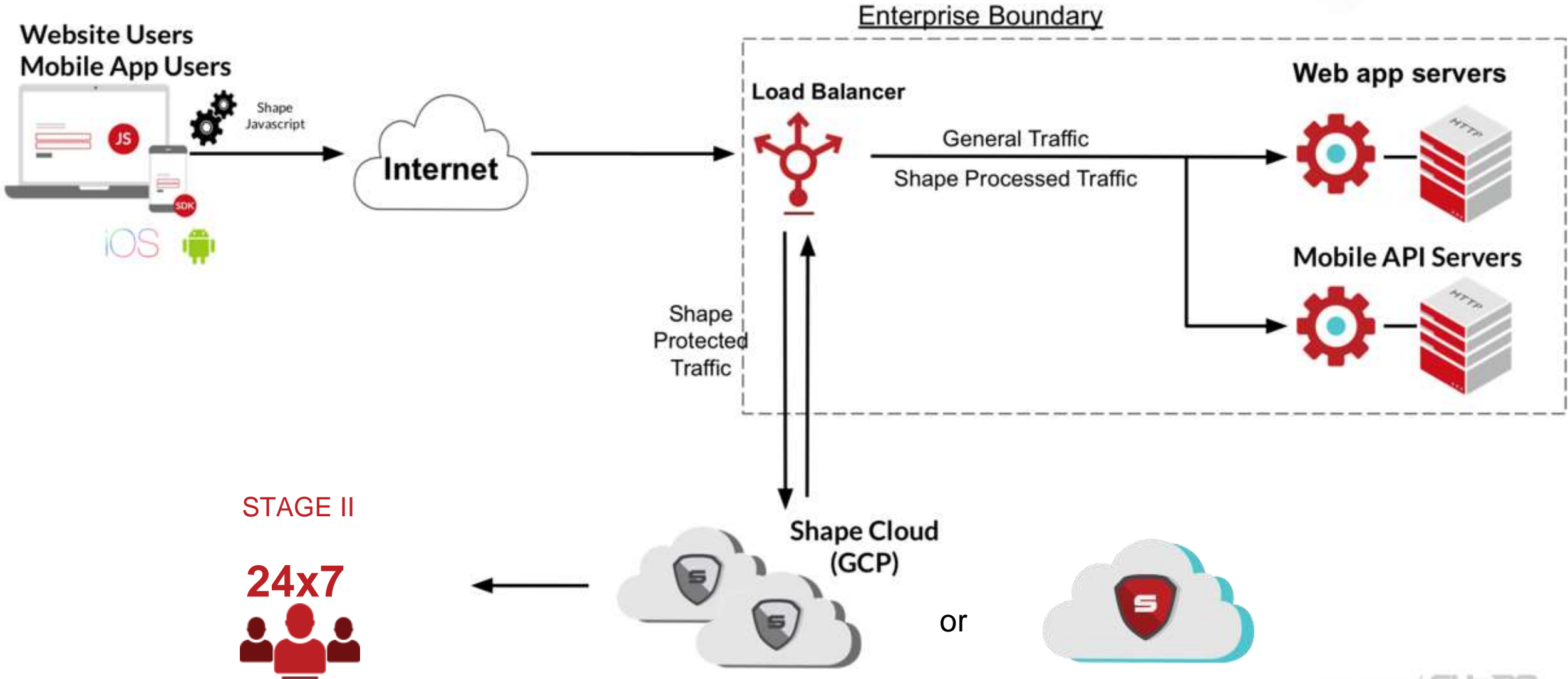
Agenda

- 1 Evolution of Attacks – Why traditional security measures fail
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Shape Deployment On-Premise



Shape Deployment Cloud



Shape is CDN/Cloud/Load Balancer agnostic

Shape Security is compatible with all the leading CDN, Cloud, and Load Balancer providers, so you are not tied into any one technology stack.



Delivered as a Managed Services



Security Operations Center (24x7)



Threat Analysis & Reporting

- Incident and Attack Reports
- Threat Summary Reports
- Raw Data Delivery



Threat Research

- Dark Web Reconnaissance (upon request)
- Attribution (upon request)

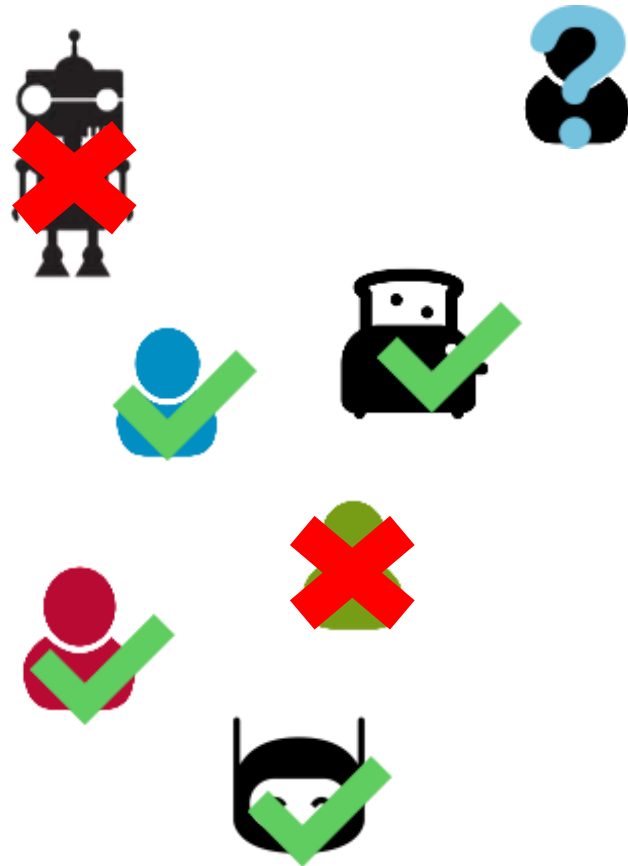
Řešení

Přístup k aplikaci





ACCESS



- **Co s novými příchozími?**
- **Jak zabránit úniku hesel zaměstnanců?**
- **Jak zvýšit zabezpečení přihlašování?**



BYOD



ACCESS





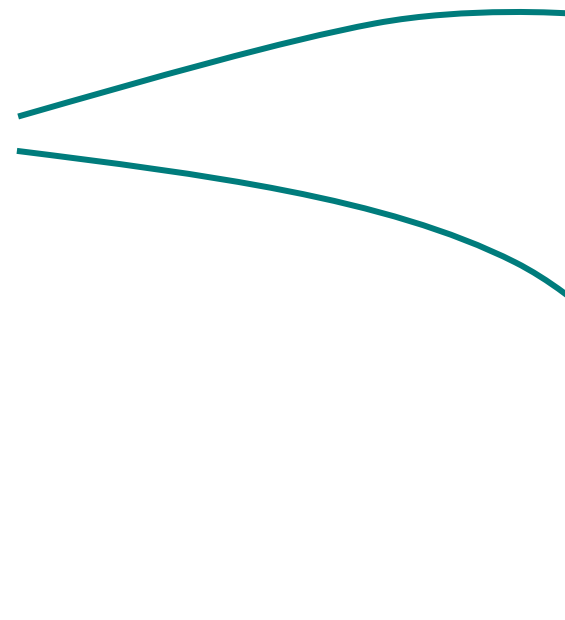
SSO



ACCESS



Přihlásit pomocí Single sign-on





Multifaktorová autentizace



ACCESS





Na pár
kliknutí



Multifaktorová
autentizace



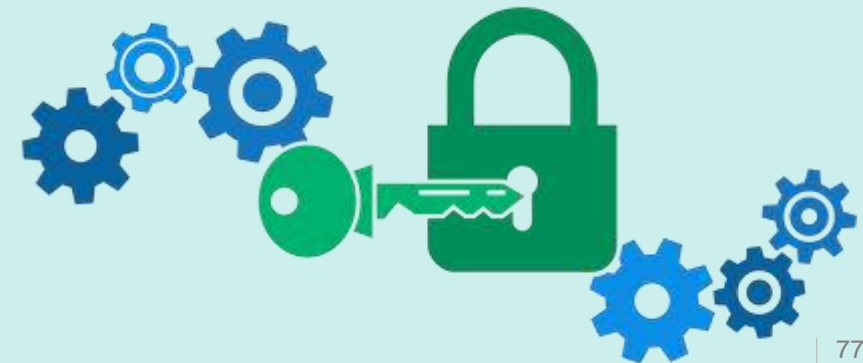
Bez hesla,
jedním
kliknutím

APM



Řešení

Univerzální dekrypce pro všechny security nástroje





SSL/TLS

Orchestrace

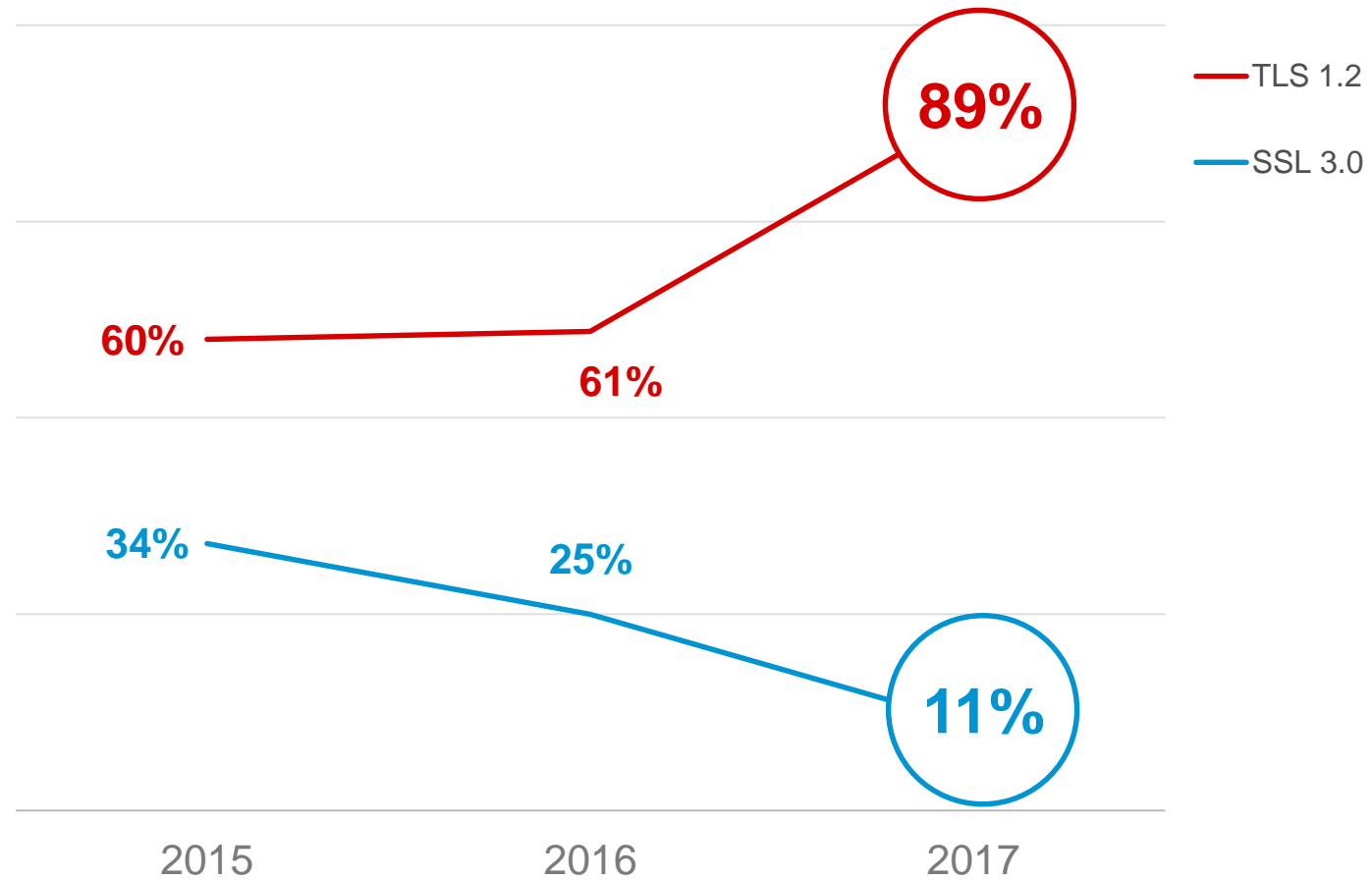
Nemohu zabezpečit, co nevidím...

70% internetového provozu je šifrováno

80% webového obsahu je zabezpečeno SSL/TLS

SSL/TLS narůstá

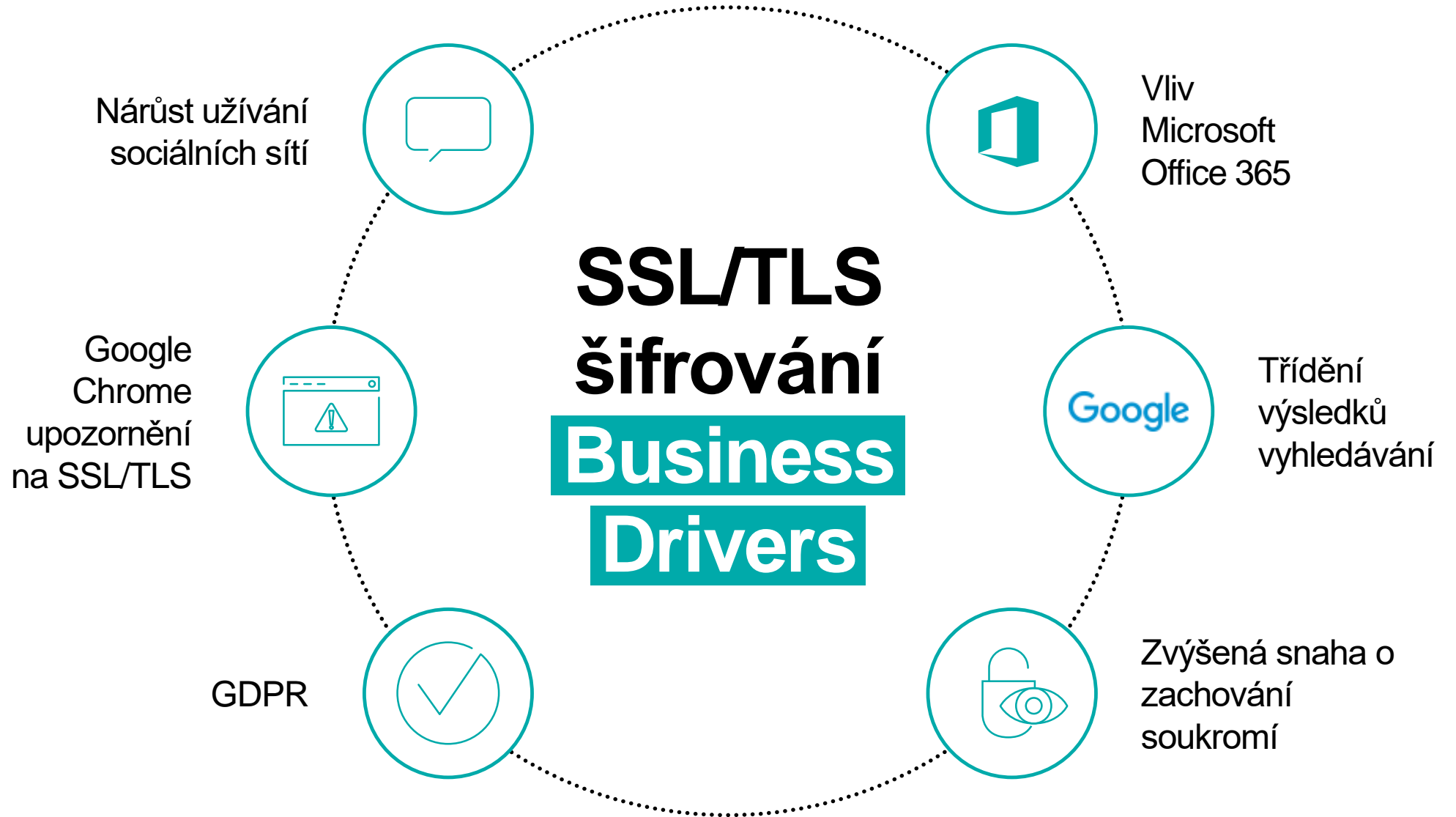
TLS 1.2 vs. SSL 3.0



SSL/TLS
Orchestrace



SSL/TLS Orchestrace



Tři výzvy SSL/TLS



SSL/TLS Orchestrace



Viditelnost

je zredukována
kvůli užívání
šifrování



Výkon

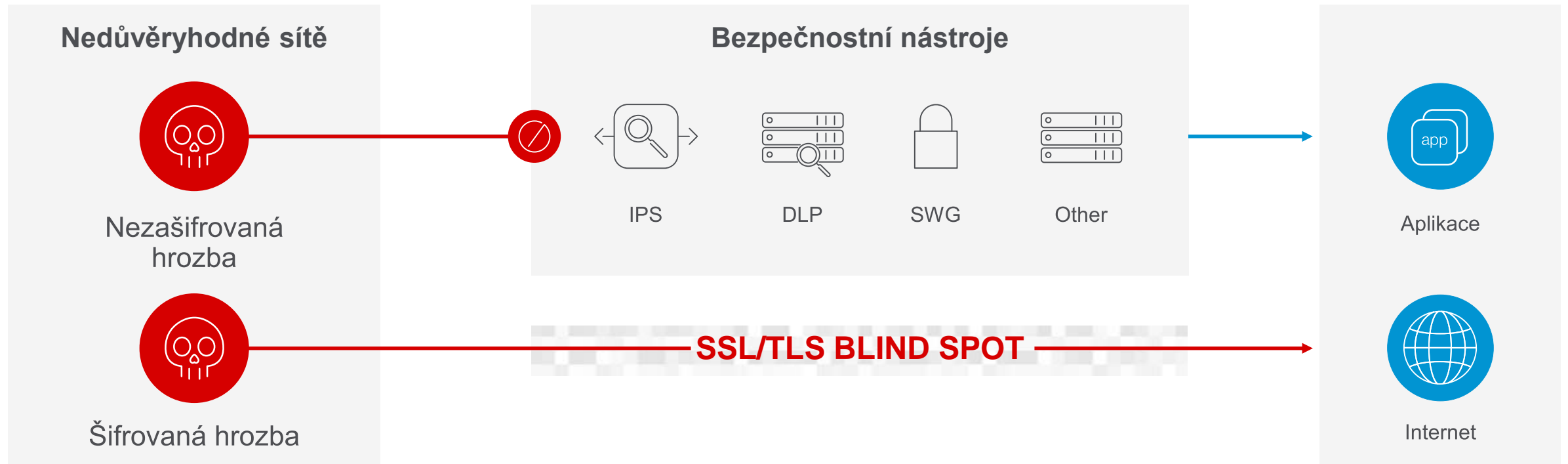
je degradován
neustálou enkrypcí a
dekrypcí



Složitost

zatěžuje celé
IT organizace

Požíváte šifrování? Útočníci také.

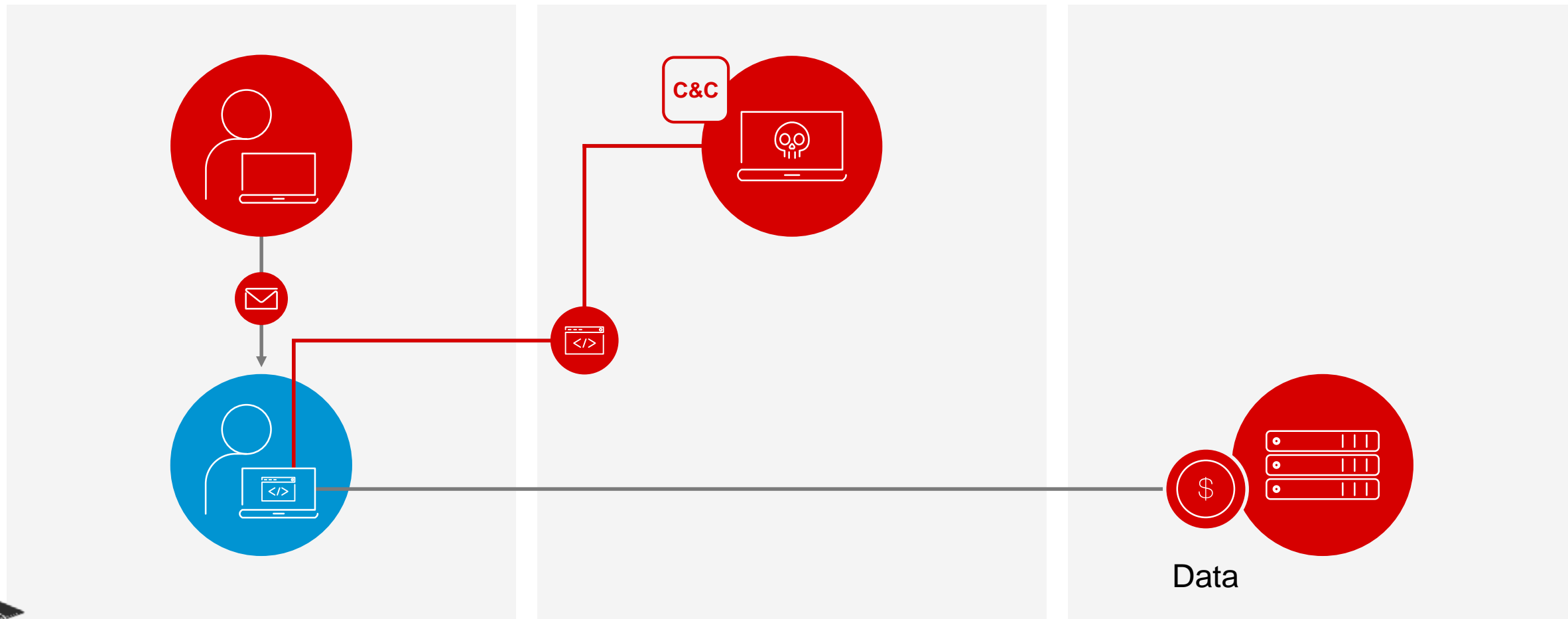


Získat data díky šifrování

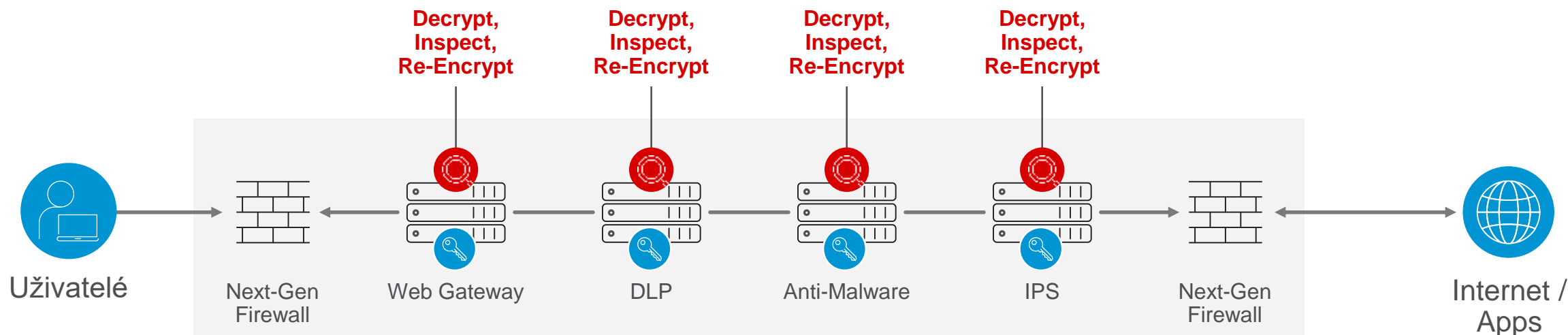
Využití uživatele

Command & Control

Exfiltrace dat



Jak to běžně vypadá s bezpečností a šifrováním?



NNS Labs testovali
Firewall v tomto scénáři

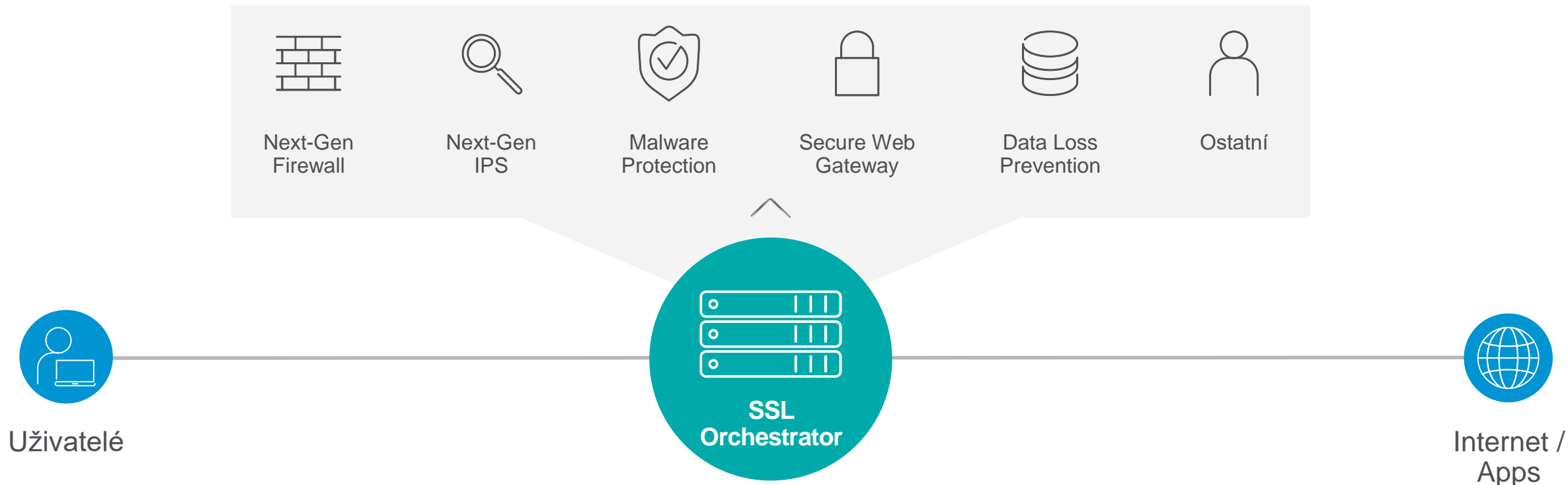


Čas odezvy narostl o
672%



60% provozu bylo
zahozeno/nezkontrolováno

SSL Orchestrator



Blind spot eliminován



Viditelnost **nestačí**

Stále potřebujeme jednoduchou správu, skupiny,
pravidla...

Akcelerace



Zrychlení
přenosu



Úspora linky (o
40 %)



Chytré rozložení
zátěže



BA



SSO



1 min



HOT FIX



BYOD

Bezpečnost



Dobrý a špatný
Bot



DDoS ochrana
L3-L7



SQL Injection, ...
OWASP 10

Řešení

Něco pro vývojáře?

A long-exposure photograph of a road at night, showing light trails from vehicles. The road curves into the distance, with white light trails on the left side and red light trails on the right side. The background is dark with some trees and a faint blue light source in the sky.

400M

sites run NGINX

WE HAVE TREMENDOUS INSIGHT INTO APPLICATION PATTERNS

Three challenges enterprises face in digital

CUSTOMER
EXPERIENCE

BUSINESS
AGILITY

DIGITAL
ROI



Three mistakes customers make

INFRASTRUCTURE LOCK-IN



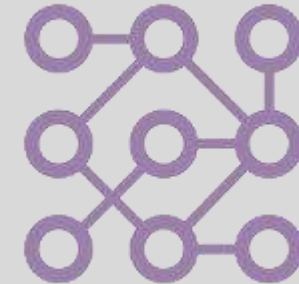
Limits application portability
across clouds

SECURITY & NETWORK BOTTLENECK



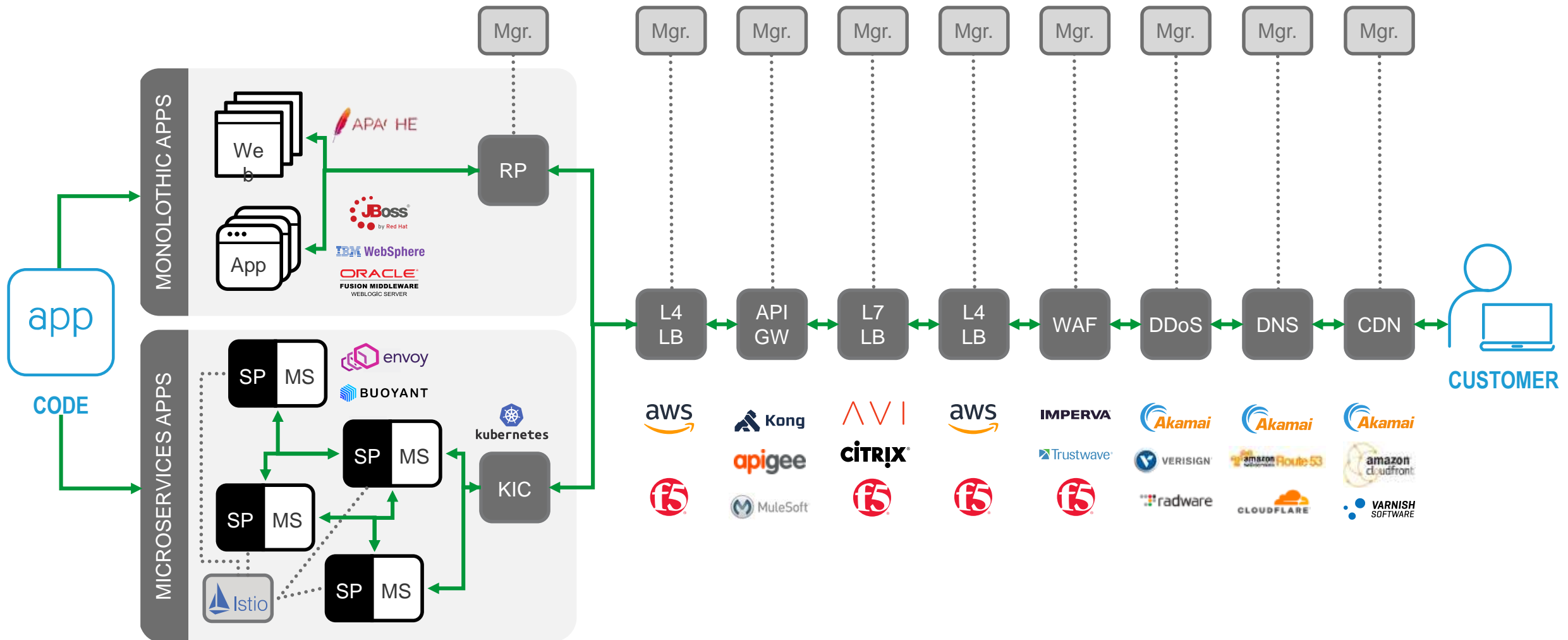
Prevents agility and collaboration
among roles

TOOL SPRAWL

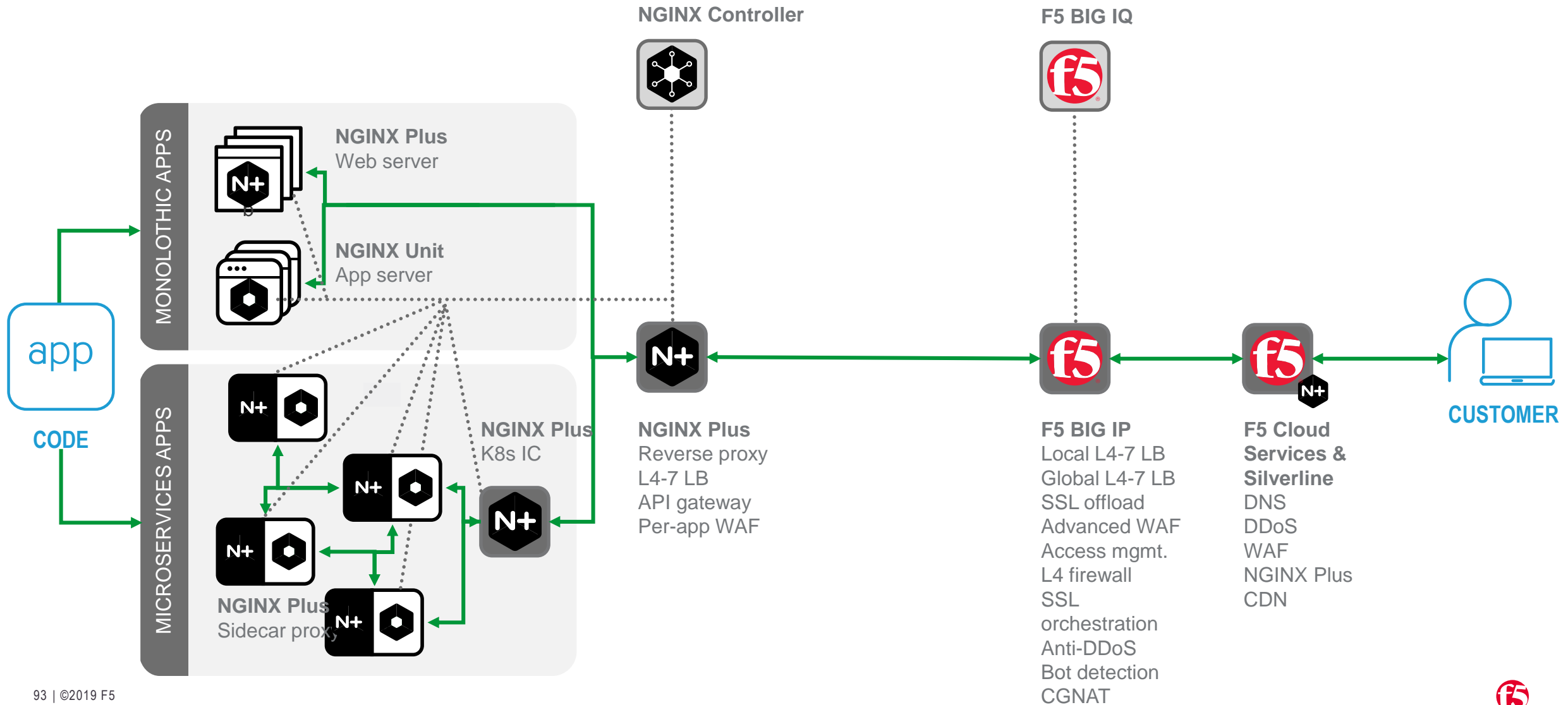


Leads to complexity and higher
costs

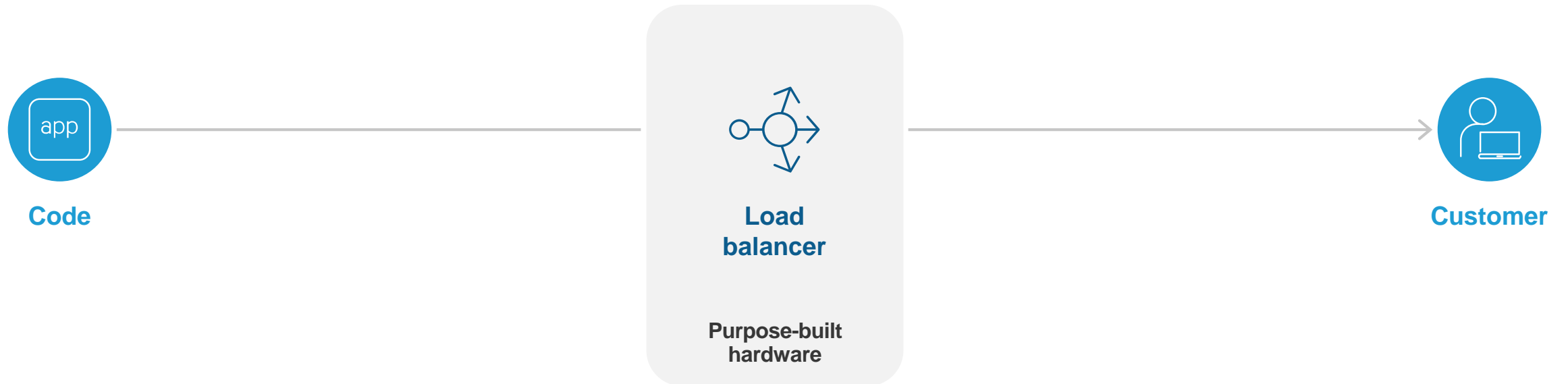
Today's architectures are a complex patchwork of tools spanning from code to customer



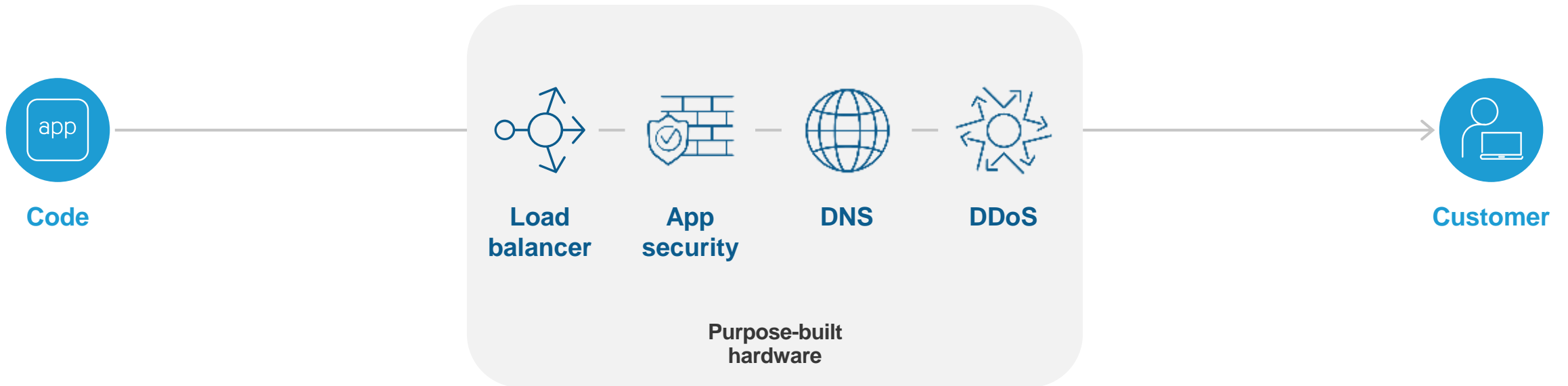
Complement F5 with a platform that simplifies your environment, reducing 13 platforms to 3



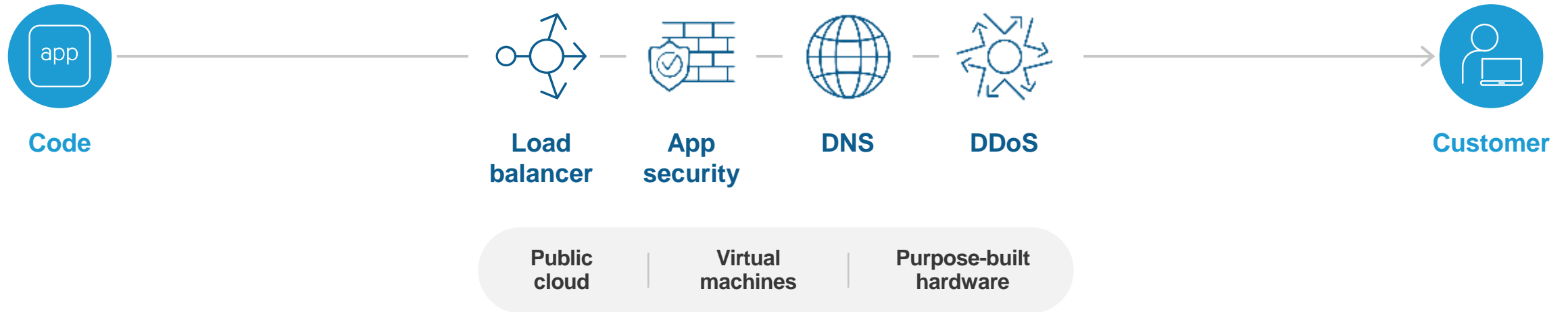
Early 2000's: Hardware load-balancers



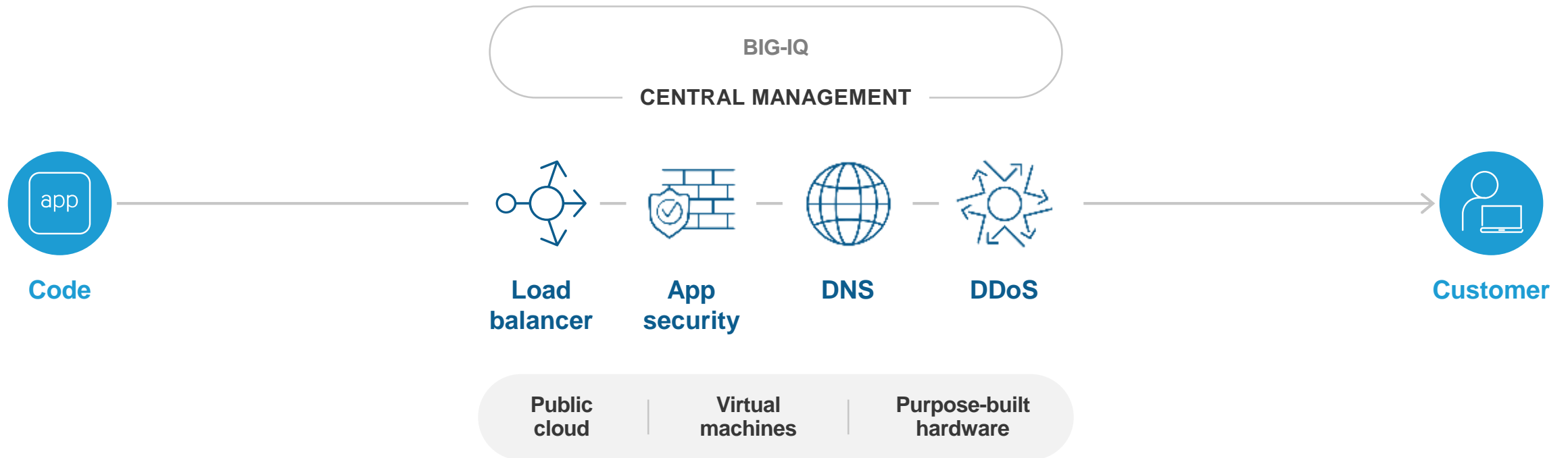
2005 to mid 2010's: Hardware ADCs



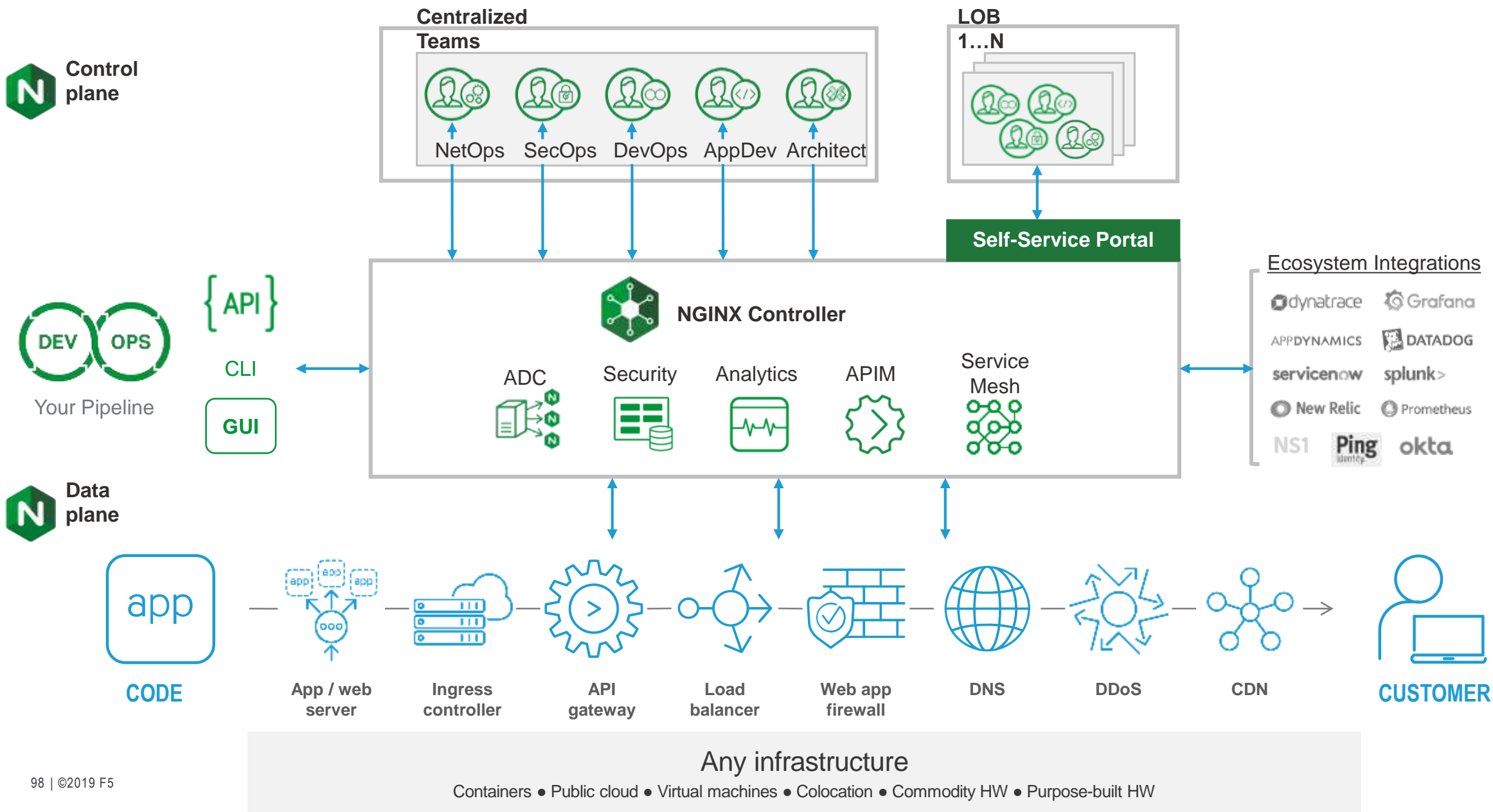
Mid 2010's: Services decoupled from the underlying infrastructure



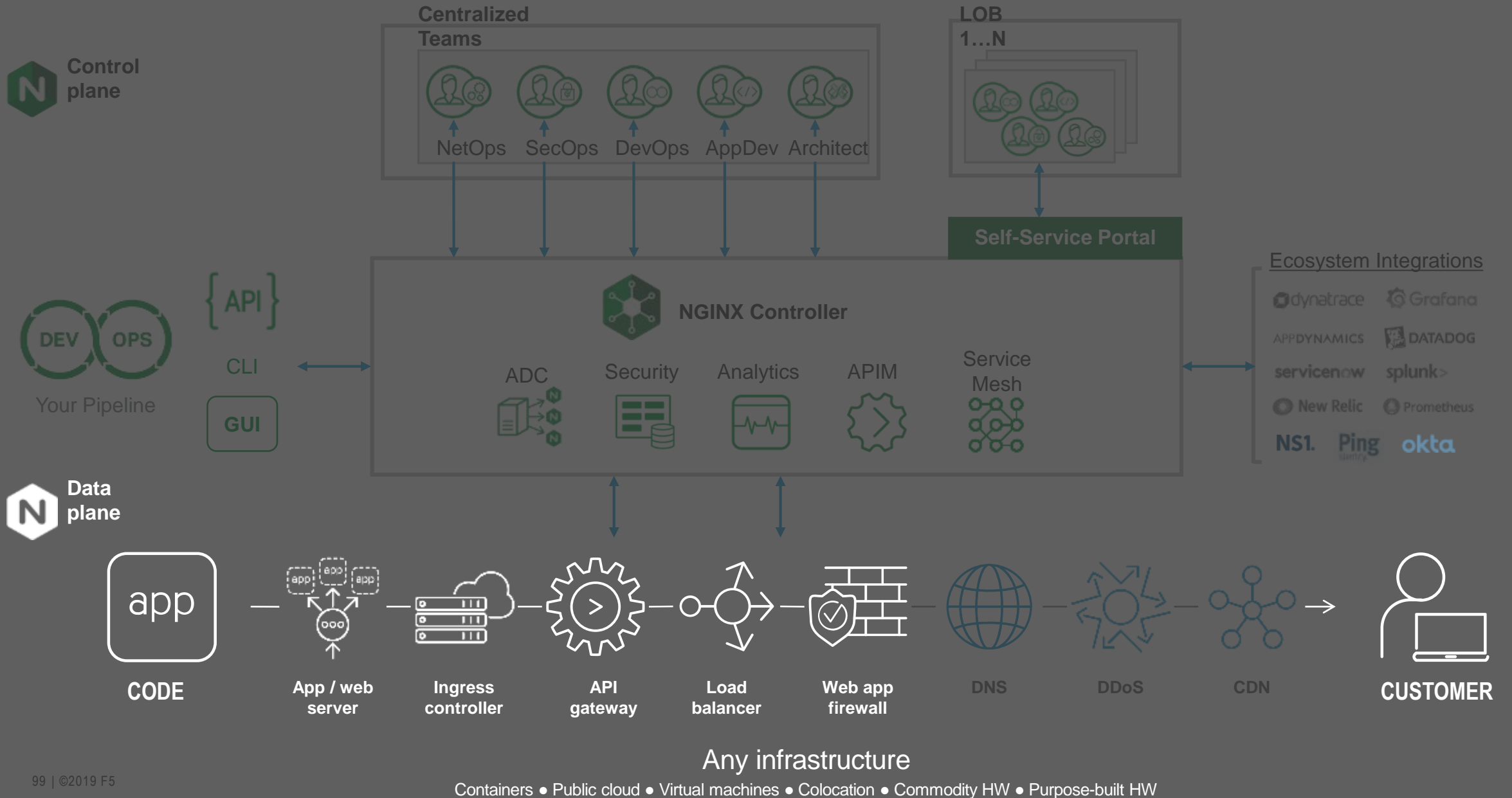
Mid 2010's: Central Management introduced to reduce operational overhead



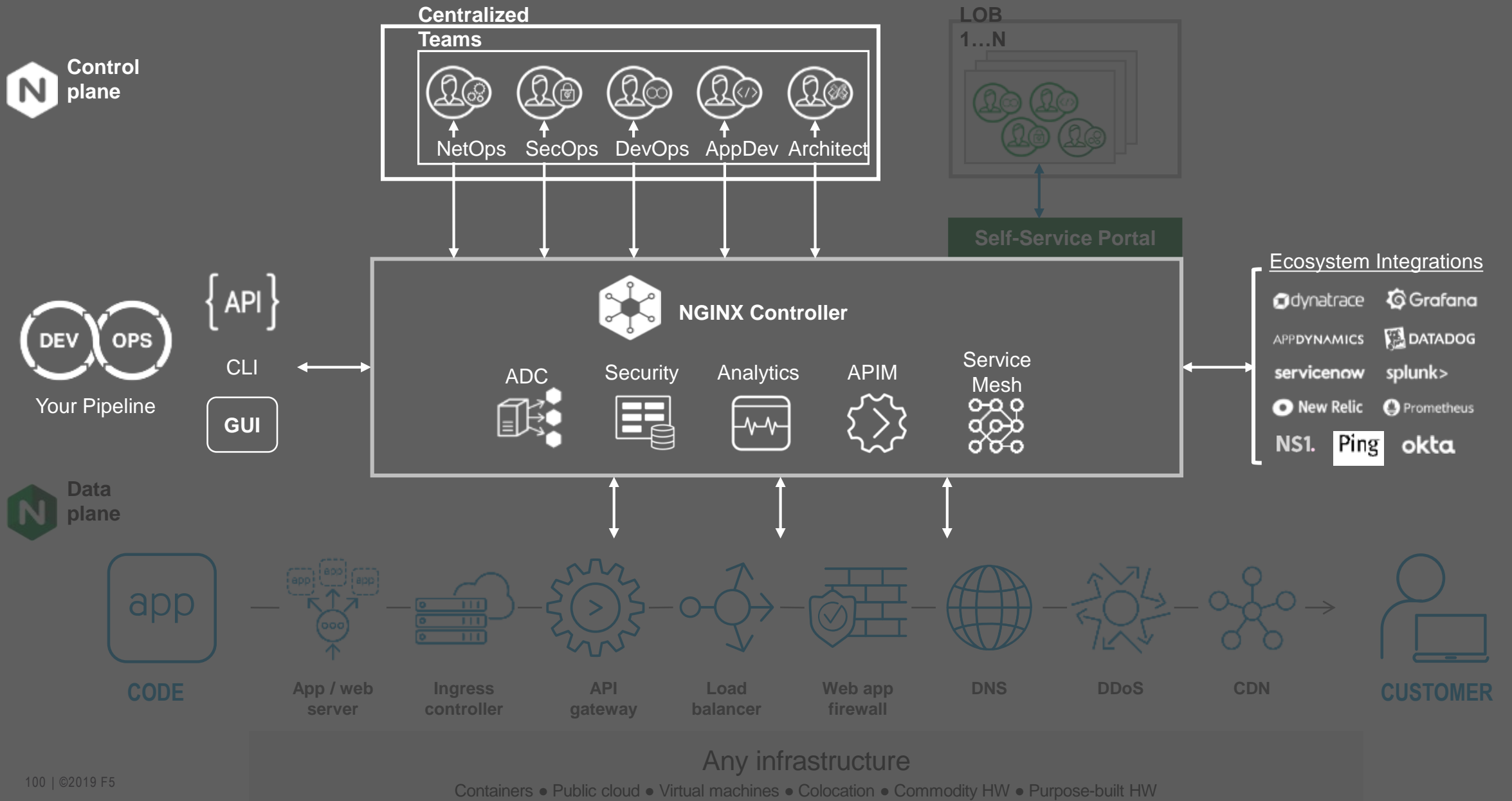
Let's dive into how NGINX Controller can help you today



Eliminate tool sprawl | Bake security in | Abstract underlying infrastructure

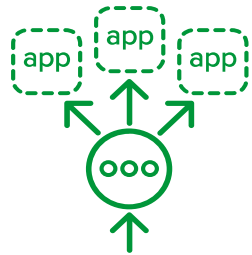


Give persona-specific views | Get end-to-end visibility | Automate intelligently | Integrate with ecosystem



Get Started with F5 and NGINX

FOUR WAYS TO USE NGINX TO DELIVER CODE TO CUSTOMERS



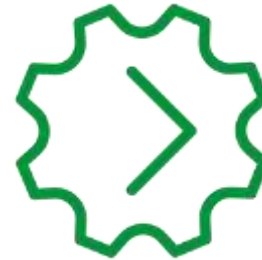
Migrate Hardware to Software ADC

Per-App and DevOps integrated load balancing



Scale ADCs Across Multi-Cloud

Secure and portable apps across multi-cloud



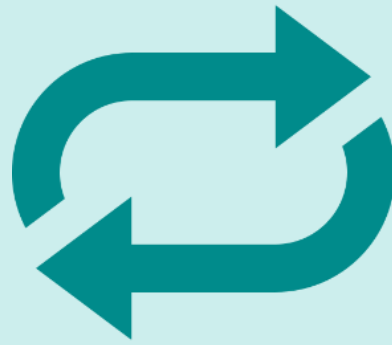
Deploy API Management

End-to-end API lifecycle services



Modernize Apps and Build New Apps

Lightweight, efficient service mesh and Kubernetes IC



LTM

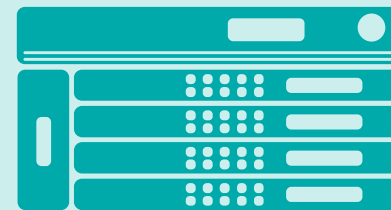
Local Traffic Management

aWAF

Advanced Web Application Firewall

APM

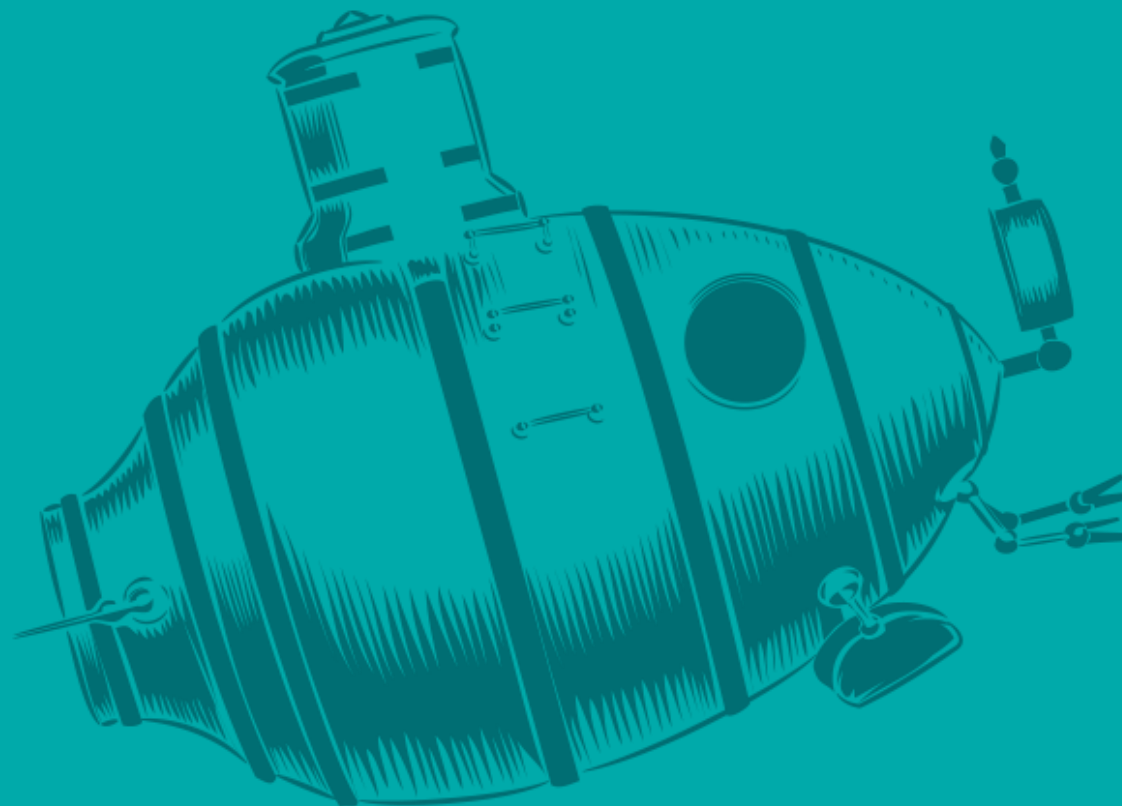
Access Policy Manager



ALEF



kampaně FY 2020



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Kampaň č. 1

ASM ➔ aWAF



ASM



**BOT
protekcce**



**Limitovaná
BDos detekce**



**OWASP
Top 10**



**Několik
LB metod**



**BOT
protekcce**



**Plná
BDos detekce**



**OWASP
Top 10
compliance**



**Sada basic
LB metod**



**Credential
Stuffing DB**



Datasafe



**AntiBot
Mobile SDK**



**Threat
Campaigns**



ASM to aWAF



ASM to aWAF

ASM



aWAF



Threat
Campaigns

FREE

Kampaň č. 2

SSL O + Firepower



X ALEF

Děkuji za pozornost!

